

**SPONSORSHIP OPPORTUNITIES**

# IPR Distinguished Lecture

**December 4, 2024**

**The Lighthouse, Chelsea Piers, NYC**

The 62nd IPR Annual Distinguished Lecture and Awards Dinner honors our best and brightest leaders and students in the field with lifetime achievement and research awards. Come celebrate and support IPR's biggest fundraiser of the year with 300+ leaders in our industry, including our Board of Trustees, ELEVATE, and Next members. All proceeds go to support IPR's research-focused mission.

**SPONSOR LEVELS:** Platinum \$20K Gold \$7.5K Silver \$5K Bronze \$2.5k

Pre-Event	Platinum \$20K	Gold \$7.5K	Silver \$5K	Bronze \$2.5k
Logo placement on digital assets (IPR website, mobile app, all active social media accounts, and the IPR Research Letter)*	✓	✓	✓	✓
Social Media: Dedicated thank you post(s)	3	1	-	-
Social Media: Recognition in IPR post	-	-	1	1
On-Site				
Separate check-in	✓	-	-	-
VIP private room with separate coat closet, restroom, vanity, and seating area	✓	-	-	-
Tickets	10	5	3	2
Premium Table	✓	-	-	-
Verbal recognition during welcome and close of dinner	✓	✓	✓	✓
Logo placement on event signage, program, and welcome slide*	✓	✓	✓	✓
One dedicated sponsorship slide	✓	-	-	-

\*Tier of logo placement is dependent on sponsorship level. Inquire for details.

## TWO AVAILABLE



### Cocktail Reception \$5K

- Signature cocktail named in honor of sponsor
- Verbal recognition during welcome and close of event
- Logo placement on event signage

## ONE AVAILABLE



### Champagne Toast \$5K

- 2 Tickets
- Verbal recognition during welcome and close of event
- Logo placement on event signage

For more information contact Tina McCorkindale at [tina@instituteforpr.org](mailto:tina@instituteforpr.org)