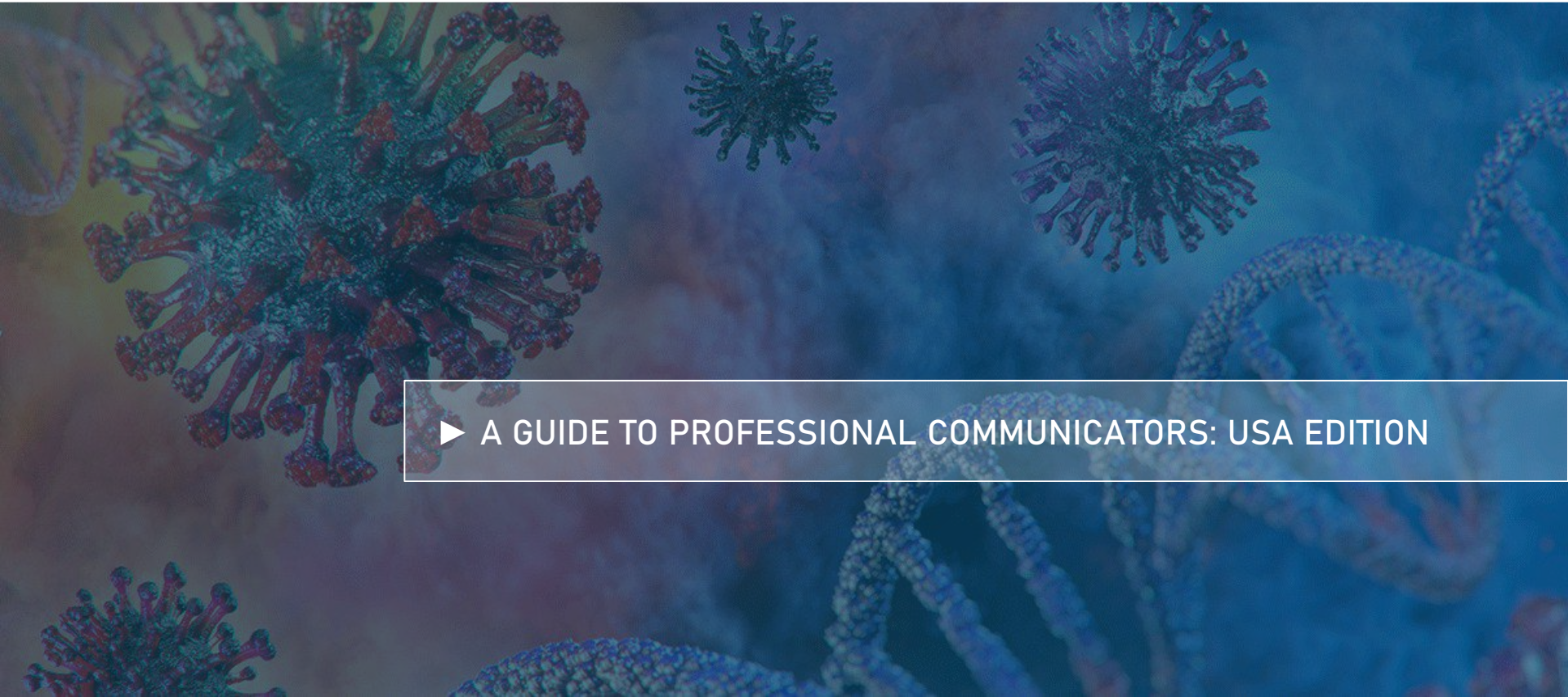
CISION GLOBAL MEDIA INSIGHTS

COVID-19 | WEEKLY UPDATE MAY 12, 2020

CISION Insights



▶ A GUIDE TO PROFESSIONAL COMMUNICATORS: USA EDITION

INTRODUCTION

WHEREAS:

- Certain countries around the world are ahead of others in terms of their epidemic stage as currently reported by both the media and healthcare experts.
- Certain countries have "flattened the curve" of the pandemic's growth and mortality rates while others countries seek to manage domestic outbreaks with varying degrees of success
- Traditional and social media simultaneously and uniquely *reflect* and *shape* public opinion

THEREFORE:

- Traditional and social media are useful gauges of what's happening now with Covid-19 and of the patterns that may continue to emerge in the future.
- We must apply rigorous analysis against global and national journalistic and social media content to uncover insights into the pandemic and revelations upon which to plan and execute business/communications decisions going forward.
- As the volume and velocity of Covid-19 news, commentary and conversations in the media subside, the resulting earned media vacuum presents possibilities for alternative topics, some of which may be fulfilled with proactive – even *fun* - content which may seem inappropriate in the current environment.

INTRODUCTION

A NOTE TO THE READER:

- This report reflects the findings of a media content analysis of journalistic news and social media juxtaposed against global COVID-19 cases data tracked and forecasted by the Coronavirus Resource Center's at Johns Hopkins University (JHU) and its Center for Systems Science and Engineering (CSSW). All Coronavirus case data is attributable to Johns Hopkins University.
- The Coronavirus case and media trends which are the foundation of this analysis portend earned media opportunities in the days following the flattening of infection and mortality rates. Just as these rates change from one country to the next, so do the pace and extent of earned media opportunities. We do not assert our expertise in predicting the infections curves: we suggest only conditionally that *if* the infection and media patterns in the USA, China, Italy, France, Germany, Spain and the UK reflect trends in these and other countries, we can expect certain pathways to emerge across all countries. As such, please consider these findings "directional" rather than "statistically significant".
- Please keep in mind that both Coronavirus and media trends are shown at the national rather than local level. While certain locales may see infections and coverage continue to surge, other parts of the country may experience a flatter curve more quickly. As such, deceleration in one area within a country may offset local surges in another. The data reflects the countries in aggregate.
- We recognize that traditional media in China operate in a state-controlled environment unlike the USA, UK, Spain, Italy, Germany and France where press freedoms are guaranteed. Also, while journalistic media promises to be "fair and balanced," social media content is more open and, therefore, more indicative of public opinion and societal trends in general.

SCOPE & METHODOLOGY

MARKETS

USA | EU G5 | CHINA

MEDIA SCOPE

50.000+

TRADITIONAL PRINT, ONLINE, TV, RADIO & PODCAST MEDIA.

+ MAIN SOCIAL CHANNELS:

WECHAT, WEIBO, TWITTER, FACEBOOK, INSTAGRAM & LINKEDIN

METRICS / EARNED MEDIA VISIBILITY

MEDIA VISIBILITY = GROSS REACH

POTENTIAL NUMBER OF INDIVIDUALS EXPOSED TO AN EARNED MEDIA MESSAGE IN AGGREGATE OVER TIME

CORONAVIRUS COVID-19 GLOBAL CASES AS TRACKED AND FORECASTED BY THE CENTER FOR SYSTEMS SCIENCE AND ENGINEERING (CSSE) AT JOHNS HOPKINS UNIVERSITY (JHU)

CISION Insights

I. EXECUTIVE SUMMARY: INSIGHTS AND GUIDANCE

EXECUTIVE SUMMARY

1. **USA:** COVID-19 NEWS AND PRESIDENT TRUMP CONTINUE TO DOMINATE NEWS COVERAGE HOLDING STEADY BY OCCUPYING 92% OF AVAILABLE NEWS CAPACITY. THEMES WHICH WOULD HAVE DOMINATED IN OTHER TIMES ARE SIDELINED BY THE PRESIDENT AND THE PANDEMIC INCLUDE THE NOVEMBER ELECTION AND THE ECONOMY. ALL INDICATORS ARE RELATIVELY HIGH COMPARED TO OTHER COUNTRIES

2. APART FROM THE USA AND UK, ALL COUNTRIES ARE GAINING CONTROL OVER THE VIRUS. IN THE LAST WEEK. SPAIN JOINED OTHER COUNTRIES IN ACHIEVING A FAVORABLE ENVIRONMENT FOR PROACTIVE PUBLIC RELATIONS. CHINA, ITALY, GERMANY AND FRANCE FACE IMMEDIATE OPPORTUNITIES TO PURSUE PROACTIVE PUBLIC RELATIONS ACTIVITY INCLUDING THEMES OUTSIDE THE PANDEMIC

3. STOCK MARKETS CONTINUE A SLOW RECOVERY, EVEN IN COUNTRIES STILL BATTLING THE PANDEMIC. IN THE USA AND UK WHERE OTHER INDICATORS ARE TROUBLESOME, FINANCIAL MARKETS ARE IMPROVING. CHINA'S SHANGHAI INDEX BARELY CHANGED EVEN WHEN THAT COUNTRY'S STRUGGLES WERE AT THEIR ZENITH

STRATEGIC GUIDANCE & FINDINGS

COVID-19 coverage continues to decline in most countries except the UK which increased and the USA which is stable

Only the USA and UK continue to struggle with efforts to gain control over the virus and the news. Spain improves to join other countries as an "all green" country but we recommend a cautious reentry around Covid-19 themes.

The public relations environments in China, Italy, Germany and France are favorable for more proactive PR activity.

KEY

INFECTION-RATE		NEW INFECTIONS		MORTALITY		MEDIA FOCUS	
RATE OF CUMULATIVE CONFIRMED CASES OVER LAST 3 WEEKS AS PERCENTAGE OF INHABITANTS		WEEKLY NEW CONFIRMED COVID-19 CASES		WEEKLY NEW CONFIRMED COVID-19 RELATED DEATHS		ALL COVID-19 RELATED MEDIA COVERAGE	
HIGH	ABOVE 0.15%	↗	RISING	↗	RISING	↗	RISING
MODERATE	<=0.15% >=0.1%	→	STABLE	→	STABLE	→	STABLE
LOW	<0.1%	↘	DECLINING	↘	DECLINING	↘	DECLINING

COVID-19 SCORECARD

	CHINA	ITALY	GERMANY	SPAIN	FRANCE	UK	USA
INFECTION RATE	LOW	LOW	LOW	LOW	LOW	MODERATE	HIGH
NEW INFECTIONS	↘	↘	↘	↘	↘	→	↘
MORTALITY	↘	↘	↘	↘	↘	↘	↘
MEDIA FOCUS	↘	↘	↘	↘	↘	↗	→
	PHASE: IV - RECOVERY	PHASE: III - CONTAINMENT	PHASE: III - CONTAINMENT	PHASE: III - CONTAINMENT	PHASE: III - CONTAINMENT	PHASE: II - PREVENTION	PHASE: II - PREVENTION
	ACTION: PROACTIVE OUTREACH	ACTION: PROACTIVE OUTREACH	ACTION: PROACTIVE OUTREACH	ACTION: START PHASE III COMMUNICATIONS	ACTION: PROACTIVE OUTREACH	ACTION: PREPARE NOW FOR PHASE III TO START	ACTION: PREPARE NOW FOR PHASE III TO START

STRATEGIC GUIDANCE

PHASES	MEDIA & AUDIENCE	CORPORATE COMMUNICATIONS	MANAGEMENT COMMUNICATIONS	PRODUCT COMMUNICATIONS
PHASE I: DETECTION			NO CHANGES	
PHASE II PREPARATION & PREVENTION	• MEDIA AND READERS IN CRISIS-MODE • MAJORITY OF TOPICS COVID-RELATED	• CORPORATE CITIZENSHIP TOPICS APPRECIATED BY READERS AND MEDIA • REDUCE CLASSICAL CORPORATE TOPICS TO MINIMUM • IMPORTANT: USE TIME TO CREATE NEW, DIGITAL COMMUNICATIONS FORMATS FOR PHASE III	MANAGEMENT PLATFORMS: • LEADERSHIP • TRANSPARENCY, REASSURANCE AND AFFIRMATION • CORPORATE CITIZENSHIP	IMPORTANT: • UNLESS DIRECTLY RELEVANT TO MITIGATION, "PROMOTIONAL" AND PRODUCT COVERAGE SHOULD BE MOVED TO PHASE III • CHANNEL-LOAD PHASE III • CREATE NEW, DIGITAL COMMS FORMATS FOR PHASE III

PHASE III
CONTAINMENT, MITIGATION & DAMAGE CONTROL
	• INCREASING ALLOWANCE FOR NON-CORONA COVERAGE
	• PEOPLE STILL IN QUARANTINE WITH TIME FOR NEWS CONSUMPTION
		• BEGIN TO INTRODUCE A BROADER SET OF CORPORATE STAKEHOLDER TOPICS
		  • EMPLOYEES
		  • CUSTOMERS
		  • INVESTORS
		  • REGULATORS/LEGISLATORS
			MANAGEMENT PLATFORMS:
			• LEADERSHIP
			• TRANSPARENCY, REASSURANCE AND AFFIRMATION
			• CORPORATE CITIZENSHIP
				• RUN NEW, DIGITAL FORMATS
				• PROVIDE YOUR CUSTOMERS WITH ALTERNATIVE, NEW FORMATS
				• PROMOTE DIGITAL SALES: CONTACTLESS BUSINESS WILL BE TRENDING

PHASE IV RECOVERY & REPAIR	• LESS TIME FOR NEWS CONSUMPTION • BACK TO WORK	• "RESTART / REBOOT" TOPICS: START OF PRODUCTION, SALES, ETC. • FOCUS ON THE POSITIVE OUTCOMES OF THE CRISIS	MANAGEMENT PLATFORMS: • STRONGER OUT OF THE CRISIS	IMPORTANT: THERE IS NO BACK TO NORMAL FOR PRODUCT COMMUNICATIONS! • BRAND EVENTS AND SPONSORSHIPS LIMITED FOR NEXT FEW MONTHS. DUE TO SOCIAL DISTANCING • SMALLER INTERACTIONS WITH JOURNALISTS EMERGE: PRODUCT REVIEWS, TEST DRIVES, ETC.

CISION Insights

II. USA TRENDS AND STRATEGIC GUIDANCE

COVID-19 | OVERVIEW

Coverage continued its downward trend this week as daily confirmed cases in the U.S. also continued to trend downward. Top stories over the past week included reports that President Trump had moved to replace a top official at the Department of Health and Human Services after they presented a report highlighting PPE shortages and testing delays. Outlets also reported that the White House coronavirus task force would be 'wound down' around Memorial Day.

Meanwhile, public health experts warned that none of the states reopening met the criteria for doing so safely, which includes "14-day decline in cases, the ability to contact trace, a health system that can safely care for patients including enough protective gear for health care workers, and enough rapid diagnostic testing" (*NPR*).

By the numbers

27.1 million articles

395.9 million social shares

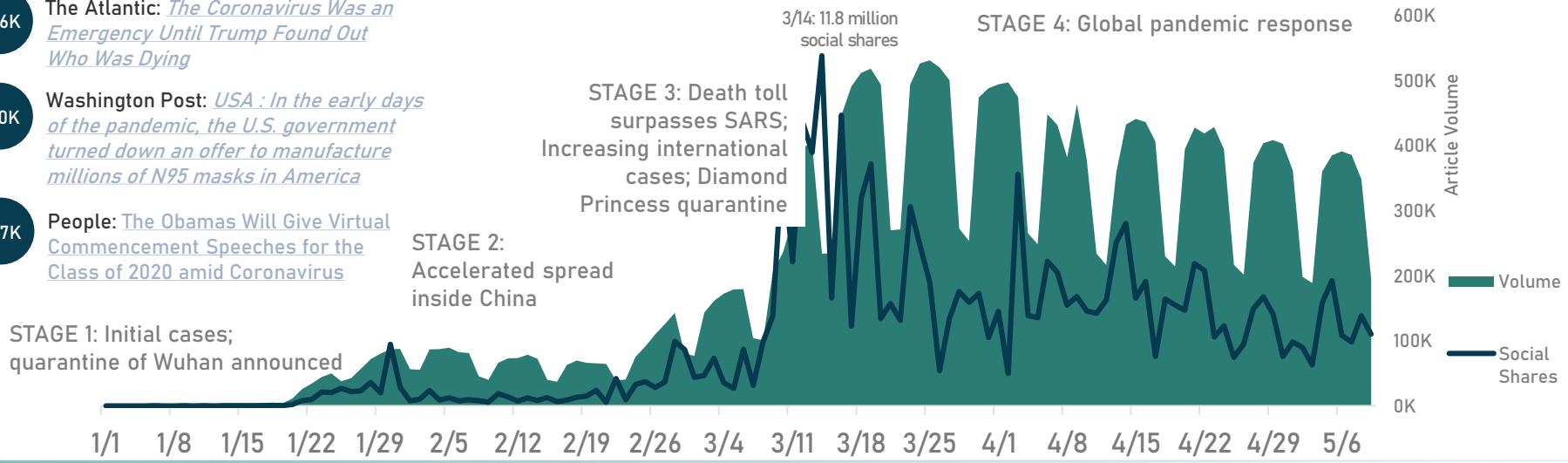
MOST SHARED ARTICLES PUBLISHED IN PAST WEEK

One of the top stories this week included a report that the US gov't did not pursue an early opportunity to increase N95 mask production

- **846K** The Atlantic: *The Coronavirus Was an Emergency Until Trump Found Out Who Was Dying*
- **690K** Washington Post: *USA : In the early days of the pandemic, the U.S. government turned down an offer to manufacture millions of N95 masks in America*
- **567K** People: The Obamas Will Give Virtual Commencement Speeches for the Class of 2020 amid Coronavirus

COVERAGE VOLUME TREND

Volumes continued to trend down

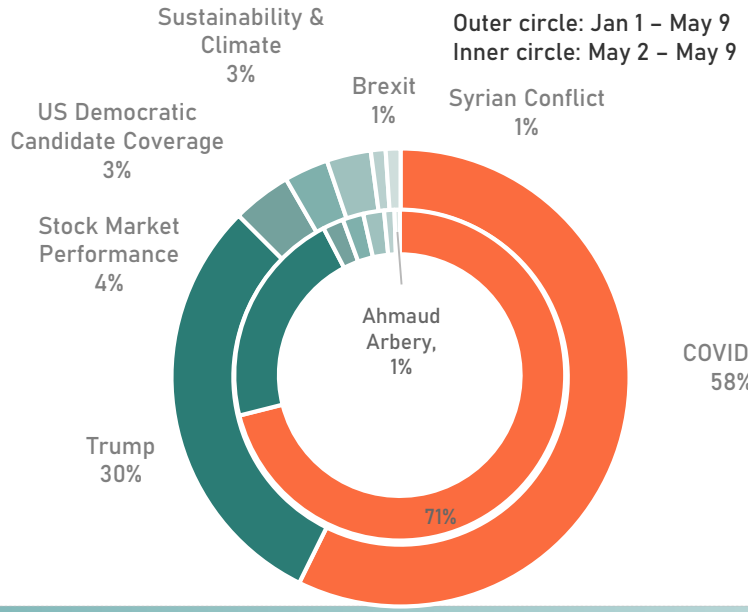


COVID-19 | MEDIA LANDSCAPE

While COVID-19 continued to dominate the media environment, several breaking stories over the past week seized a small share of coverage. In Poland, the country held a 'ghost' election with 0% turnout after the government failed to postpone or cancel the election. Political scientist Stanislaw Mocek, quoted by the AFP, said, "We're in a fog of legal absurdity." The election drove less than 1% of coverage this week. Driving .5% of coverage this week was outrage surrounding the death of Ahmaud Arbery, who was shot earlier this year while jogging and whose case has languished during the COVID-19 crisis. A video of the killing was released Tuesday on a local Georgia broadcast station.

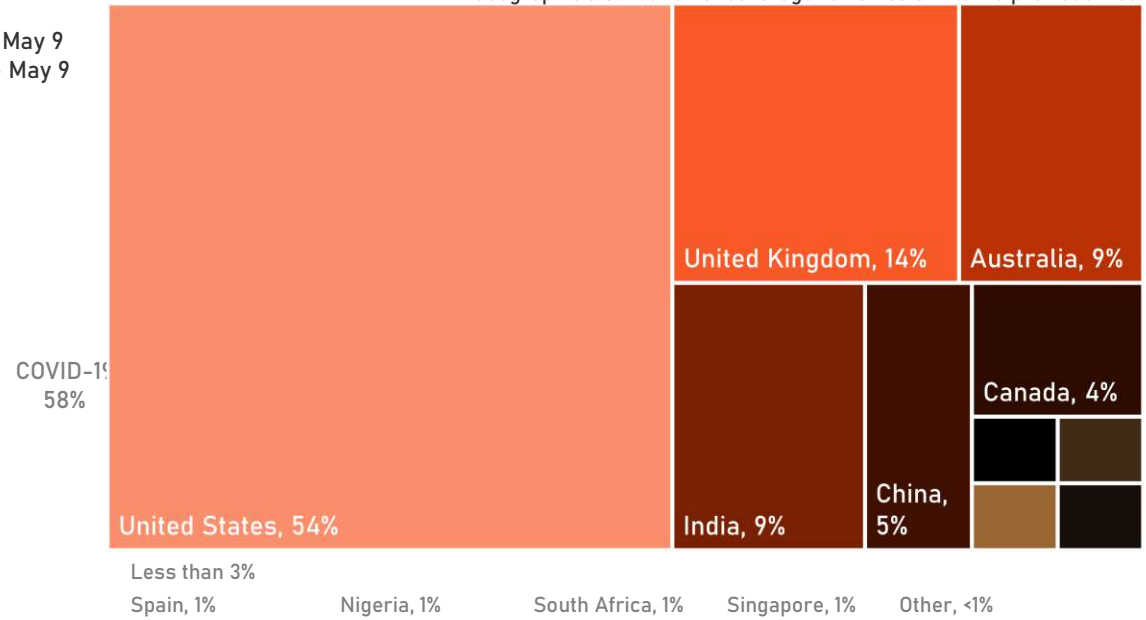
MEDIA LANDSCAPE

Ahmaud Arbey was mentioned in .5% of the media landscape



COVERAGE DISTRIBUTION BY MARKET (English & Chinese language news)

Geographic distribution of coverage remained similar to previous weeks



Topics not mutually exclusive.
Volume-based analysis. Online News, Print, Blogs | English and Chinese Language | January 1, 2020 – May 9, 2020

COVID-19 | TOPICS

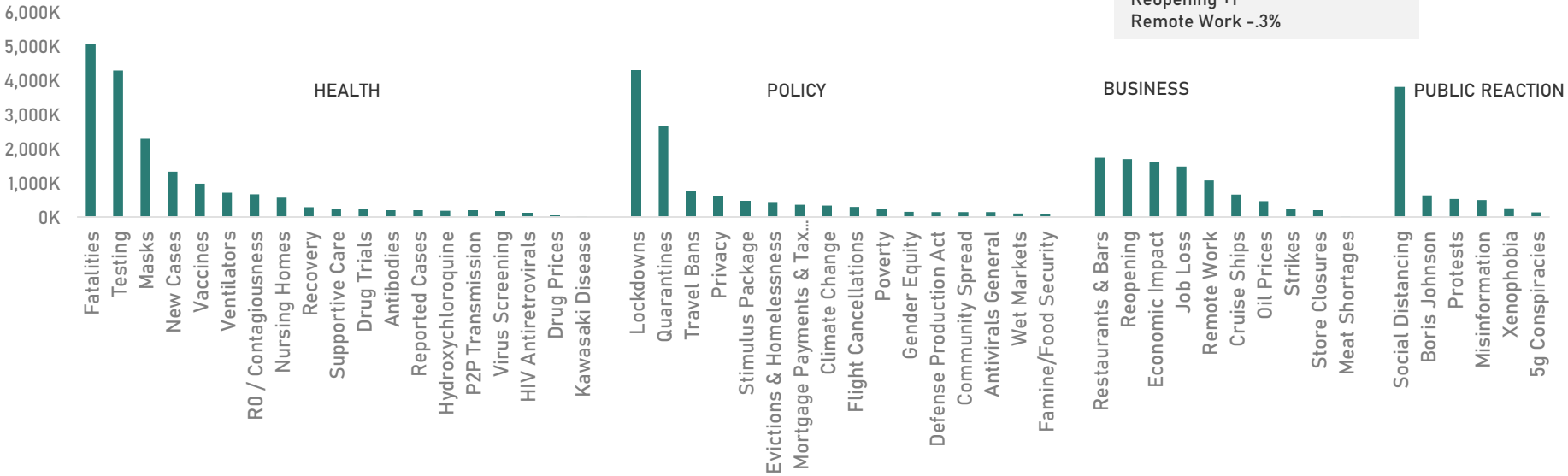
A Harvard research group, the Global Health Institute, proposed that the U.S. should drastically increase testing to more than 900,000 tests per day, nearly four times the current daily average. While less populous states like Alaska, Hawaii, and Montana have met or exceeded recommended tested minimums, others like New York, Massachusetts, Georgia, and Texas are far from hitting the testing target. Dr. Ashish Jha of the Institute called for federal leadership to improve the quality and availability of testing. Meanwhile, on Wednesday, President Trump said that doing more testing makes the U.S. "look bad."

In other testing coverage, the media and experts continued to warn about the proliferation of antibody tests, some of which are unreliable or falsely marketed, and the FDA granted emergency use authorization to a COVID-19 antigen test produced by San Diego-based Quidel Corp.

COVERAGE TOPICS BY CATEGORY

Over the past several weeks, drug trials and drug prices drew media attention, as did the emergence of a rare disease in children in the U.S. and Europe, Kawasaki disease

Top Movers in Past Week:
Reopening +1
Remote Work -.3%



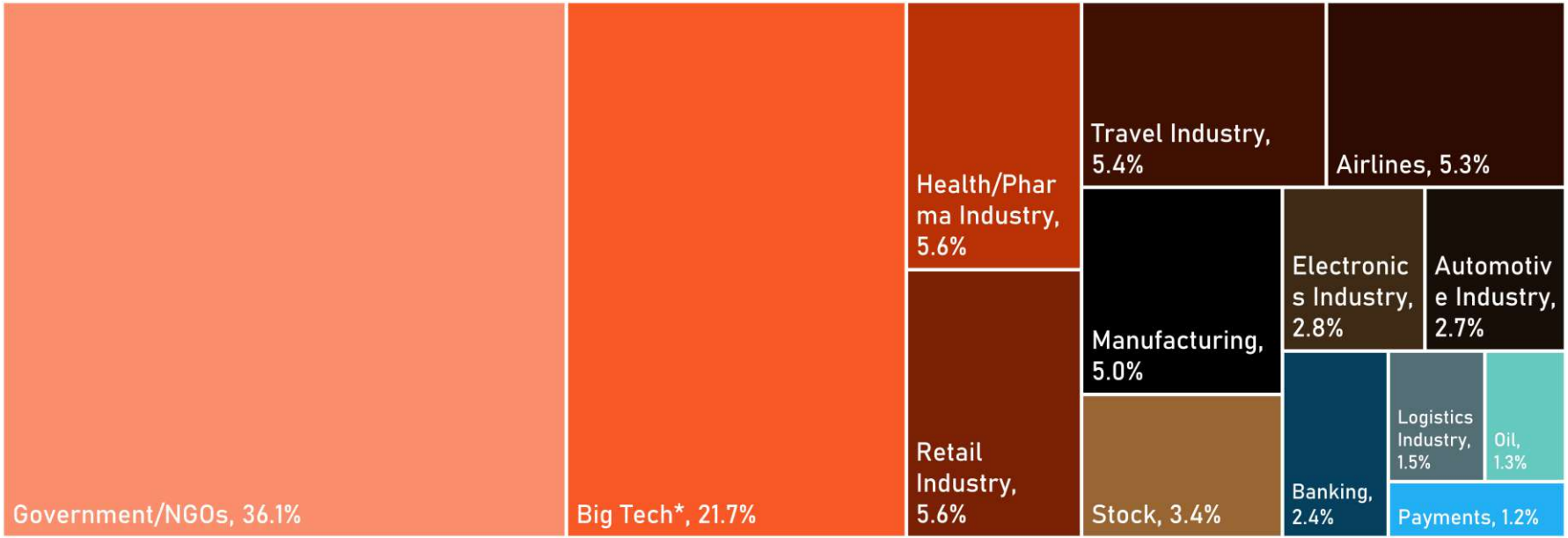
Topics not mutually exclusive. Top movers defined by increase in conversation share vs. previous period.
Volume-based analysis. Online News, Print, Blogs | English and Chinese Language | January 1, 2020 – May 9, 2020

COVID-19 | INDUSTRIES IN COVERAGE 2020YTD

While Government/NGOs and Big Tech* remained the most mentioned industries in YTD coverage, their respective share of voice in weekly coverage continued to see a decline as the COVID crisis continued into its third month. This would suggest a shift away from these industries by the media and towards Health/Pharmaceutical industries. The Health/Pharmaceutical industry saw a significant increase in its share of COVID coverage [+1.8%] in week on week coverage. While the shift has been minimal in YTD coverage, the increase in share in weekly coverage could show an emerging trend.

INDUSTRIES IN COVERAGE 2020YTD

Government/NGOs and Big Tech* remain the clear leading industries in YTD coverage



Volume-based analysis. Online News, Print, Blogs | English and Chinese Language | January 1, 2020 – May 9th, 2020
*Includes companies such as Alphabet/Google, Facebook, and Twitter. Governments and NGOs added into the analysis this week; not included in industry breakdowns in previous versions.

CISION GLOBAL MEDIA INSIGHTS

COVID-19 | WEEKLY UPDATE 5.12.2020

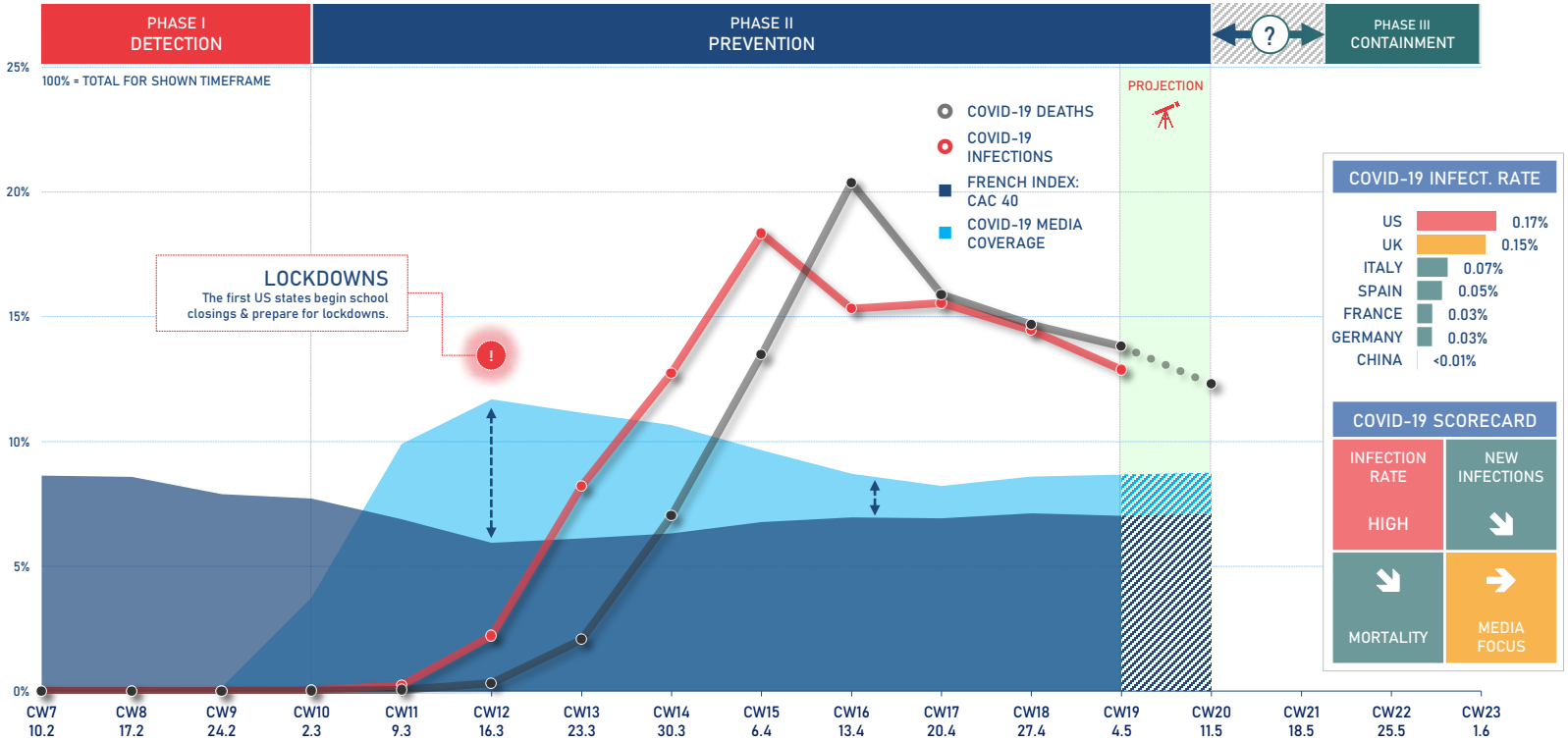
CISION Insights

III: INDIVIDUAL COUNTRY TRENDS AND STRATEGIC GUIDANCE

USA, CHINA, ITALY, GERMANY, SPAIN, FRANCE AND UK

NEW INFECTIONS AND MORTALITY CONTINUE TO DECREASE IN THE USA

- NEW INFECTIONS & MORTALITY IN THE USA DECREASE COMPARED TO PREVIOUS WEEK.
- MEDIA COVERAGE SLIGHTLY INCREASES LAST WEEK DUE TO ELON MUSK REBELLION AND CONTINUING CHINA ACCUSATIONS. THE DOW JONES CONTINUES TO RECOVER
- ADVICE: ACT SENSIBLY IN YOUR COMMUNICATIONS. BUT INDICATIONS SUGGEST PHASE III WILL BEGIN SOON. PREPARE NOW.



MARKETS

USA

UNIVERSE

ALL COVID-19 NEW TRACKED INFECTIONS

ALL COVID-19 RELATED MEDIA COVERAGE

PERIOD

FROM: FEB 10TH, 2020

TO: MAY 10TH, 2020

DATA

TRACKED COVID-19 INFECTIONS (JOHNS HOPKINS UNIVERSITY)

MEDIA VISIBILITY (GROSS REACH) TRADITIONAL & SOCIAL

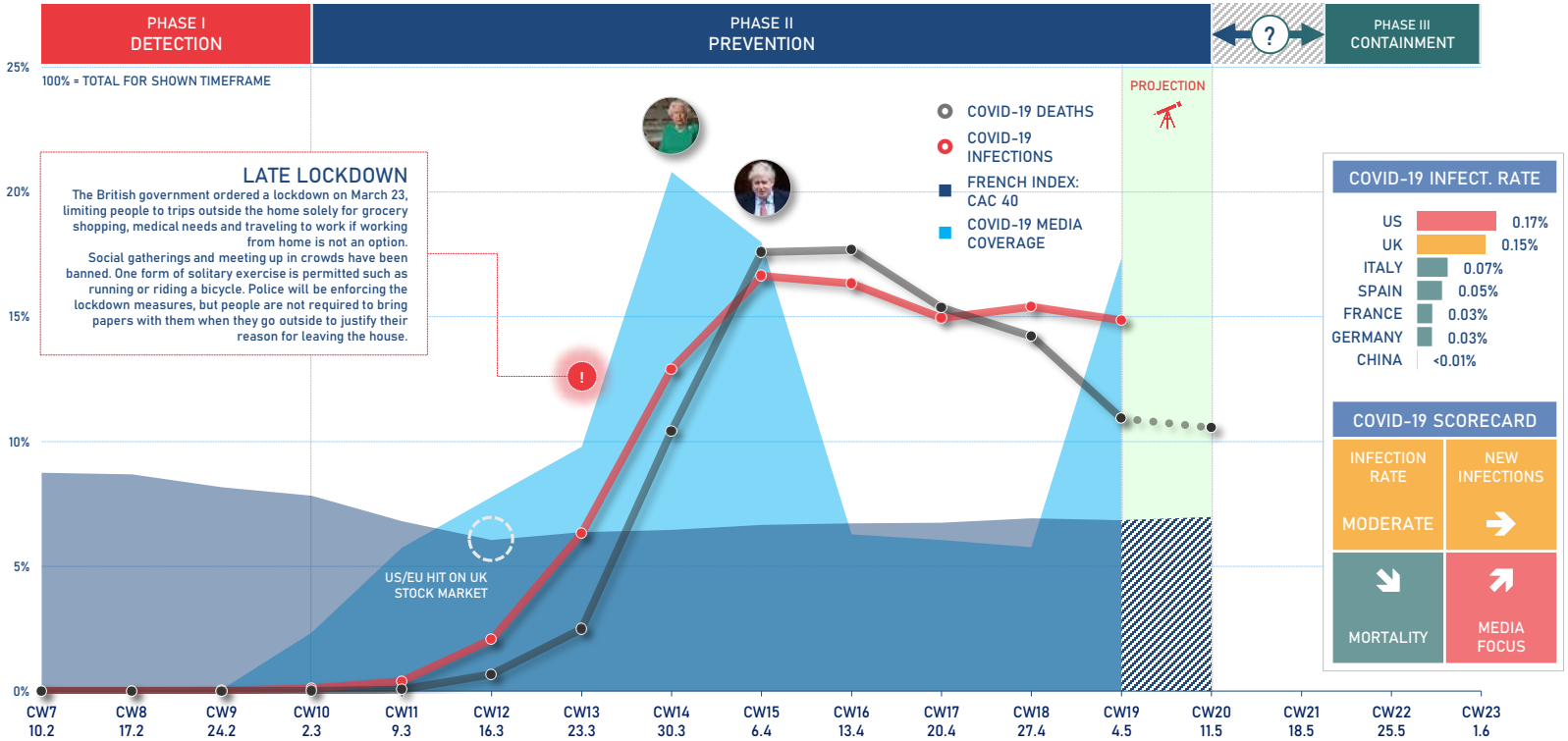
LEGEND

- NEW COVID-19 INFECTIONS
- NEW COVID-19 DEATHS
- NEW COVID-19 MEDIA COVERAGE
- US INDEX: DOW JONES INDUSTRIAL AVERAGE (DJIA)

...IN RESPECTIVE WEEK

UK FIGHTS WITH STABLE NEW INFECTIONS – HOWEVER, MORTALITY DECLINES

- WATCH OUT: NEW INFECTIONS ARE SOMEWHAT STABLE OVER THE LAST WEEKS.
- UK STOCK MARKET REACTED TO THE VIRUS 1-2 WEEKS EARLIER THAN UK MEDIA AND GOVERNMENT.
- ADVICE: ACT SENSIBLY IN YOUR COMMUNICATIONS AND BEAR IN MIND. BUT INDICATIONS SUGGEST PHASE III WILL BEGIN SOON. PREPARE NOW.



MARKETS
UK

UNIVERSE
ALL COVID-19 NEW TRACKED INFECTIONS
ALL COVID-19 RELATED MEDIA COVERAGE

PERIOD
FROM: FEB 10TH, 2020
TO: MAY 10TH, 2020

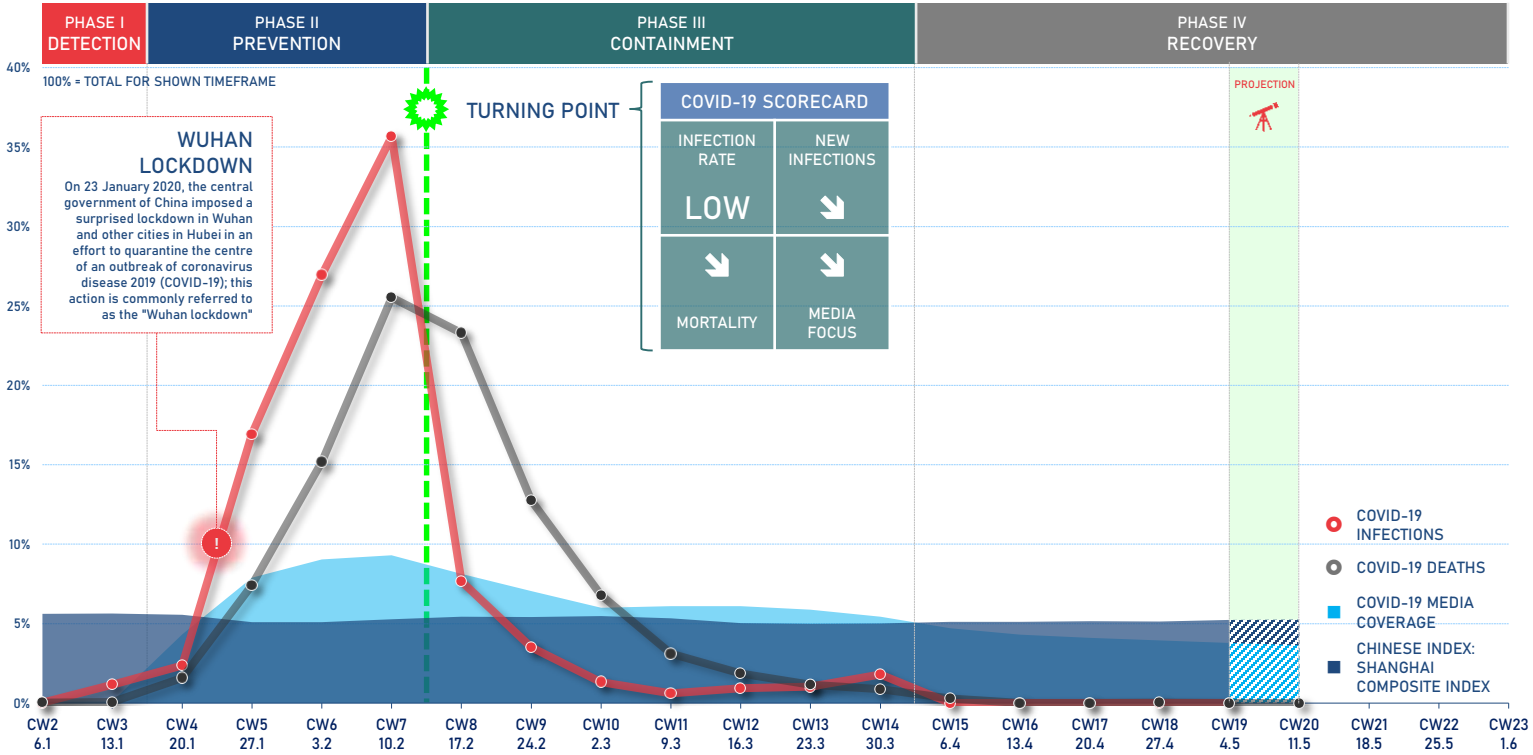
DATA
TRACKED COVID-19 INFECTIONS (JOHNS HOPKINS UNIVERSITY)
MEDIA VISIBILITY (GROSS REACH) TRADITIONAL & SOCIAL

LEGEND
- NEW COVID-19 INFECTIONS
- NEW COVID-19 DEATHS
- NEW COVID-19 MEDIA COVERAGE
- UK INDEX: FTSE 100 (UKX)

...IN RESPECTIVE WEEK

LEARN FROM CHINESE COVID-19 COMMS: 7-8 WEEKS AHEAD OF THE WESTERN MARKETS

- UNCERTAINTY WHETHER LOCKDOWNS WORK AND HOW THE VIRUS SPREADS SPARK THE "TURNING POINT" ~ 3 WEEKS AFTER LOCKDOWN-ANNOUNCEMENT.
- VIRUS-RELATED MEDIA COVERAGE IN CHINA RELAXES AS NEW INFECTIONS AND MORTALITY RATES SIGNIFICANTLY DECLINE.
- ADVICE: PHASE IV COVERAGE HAS STARTED. LEARN FROM CHINA AS THEY ARE 7-8 WEEKS AHEAD.



MARKETS
CHINA

UNIVERSE
ALL COVID-19 NEW TRACKED INFECTIONS
ALL COVID-19 RELATED MEDIA COVERAGE

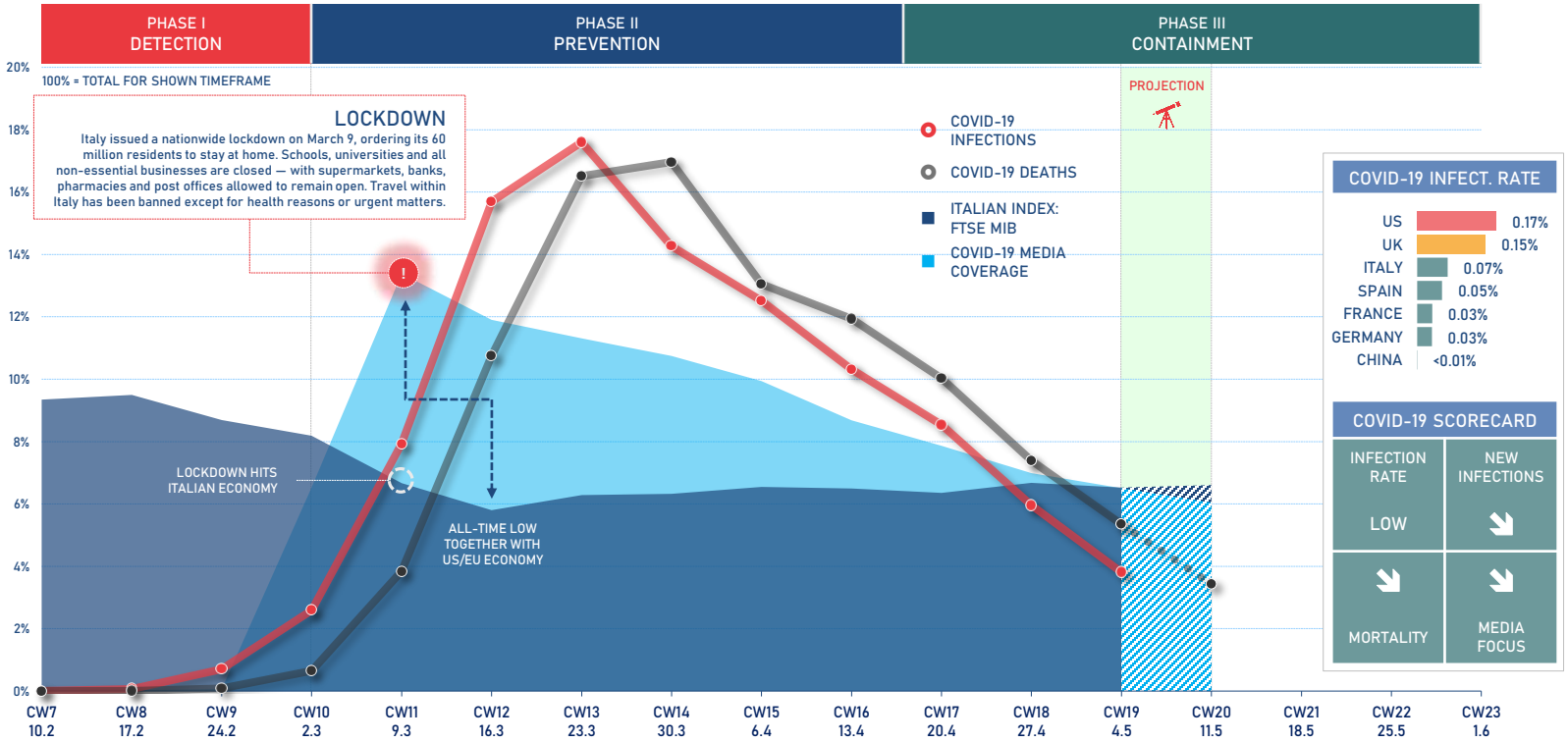
PERIOD
FROM: FEB 10TH, 2020
TO: MAY 10TH, 2020

DATA
TRACKED COVID-19 INFECTIONS (JOHNS HOPKINS UNIVERSITY)
MEDIA VISIBILITY (GROSS REACH) TRADITIONAL & SOCIAL

LEGEND
NEW COVID-19 INFECTIONS
NEW COVID-19 DEATHS
NEW COVID-19 MEDIA COVERAGE
CHINESE INDEX: SHANGHAI COMPOSITE INDEX (SHCOMP)
...IN RESPECTIVE WEEK

ITALY WITH FURTHER DECLINING NEW INFECTIONS AND MORTALITY

- ITALY: NEW INFECTIONS AND MORTALITY ARE BOTH FURTHER DECLINING.
- MEDIA ARE FURTHER REDUCING FOCUS ON COVID-10 STORIES, ITALIAN ECONOMY IS SLOWLY RECOVERING.
- ADVICE: ACT SENSIBLY IN YOUR COMMUNICATIONS. BUT INDICATIONS SUGGEST PHASE III HAS STARTED. ACT NOW.



COVID-19 INFECT. RATE

US	0.17%
UK	0.15%
ITALY	0.07%
SPAIN	0.05%
FRANCE	0.03%
GERMANY	0.03%
CHINA	<0.01%

COVID-19 SCORECARD

INFECTION RATE	NEW INFECTIONS
LOW	↘
↘	↘
MORTALITY	MEDIA FOCUS

MARKETS
ITALY

UNIVERSE
ALL COVID-19 NEW TRACKED INFECTIONS
ALL COVID-19 RELATED MEDIA COVERAGE

PERIOD
FROM: FEB 10TH, 2020
TO: MAY 10TH, 2020

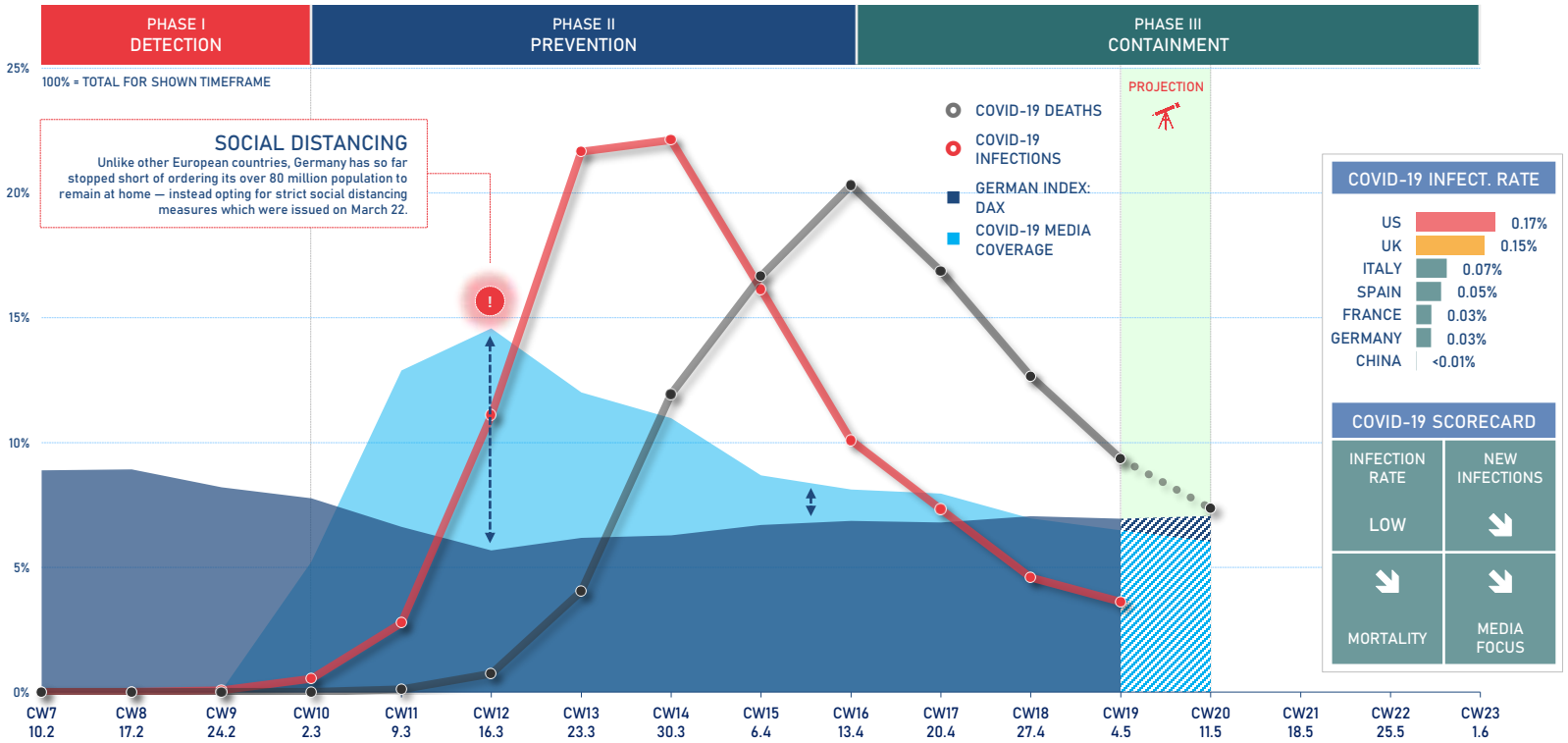
DATA
TRACKED COVID-19 INFECTIONS (JOHNS HOPKINS UNIVERSITY)
MEDIA VISIBILITY (GROSS REACH) TRADITIONAL & SOCIAL

LEGEND
- NEW COVID-19 INFECTIONS
- NEW COVID-19 DEATHS
- NEW COVID-19 MEDIA COVERAGE
- ITALIAN INDEX: FTSE MIB (1945)

...IN RESPECTIVE WEEK

GERMANY HAS ENTERED THE CONTAINMENT-PHASE

- GERMANY: HAS ENTERED PHASE III AND IS CONTAINING THE VIRUS.
- ADVICE: ACT SENSIBLY IN YOUR COMMUNICATIONS, BUT START-OFF WITH PHASE III, NON-COVID-19 RELATED TOPICS. ACT NOW.



COVID-19 INFECT. RATE

US	0.17%
UK	0.15%
ITALY	0.07%
SPAIN	0.05%
FRANCE	0.03%
GERMANY	0.03%
CHINA	<0.01%

COVID-19 SCORECARD

INFECTION RATE	NEW INFECTIONS
LOW	↘
↘	↘
MORTALITY	MEDIA FOCUS

MARKETS

GERMANY

UNIVERSE

ALL COVID-19 NEW TRACKED INFECTIONS

ALL COVID-19 RELATED MEDIA COVERAGE

PERIOD

FROM: FEB 10TH, 2020

TO: MAY 10TH, 2020

DATA

TRACKED COVID-19 INFECTIONS (JOHNS HOPKINS UNIVERSITY)

MEDIA VISIBILITY (GROSS REACH) TRADITIONAL & SOCIAL

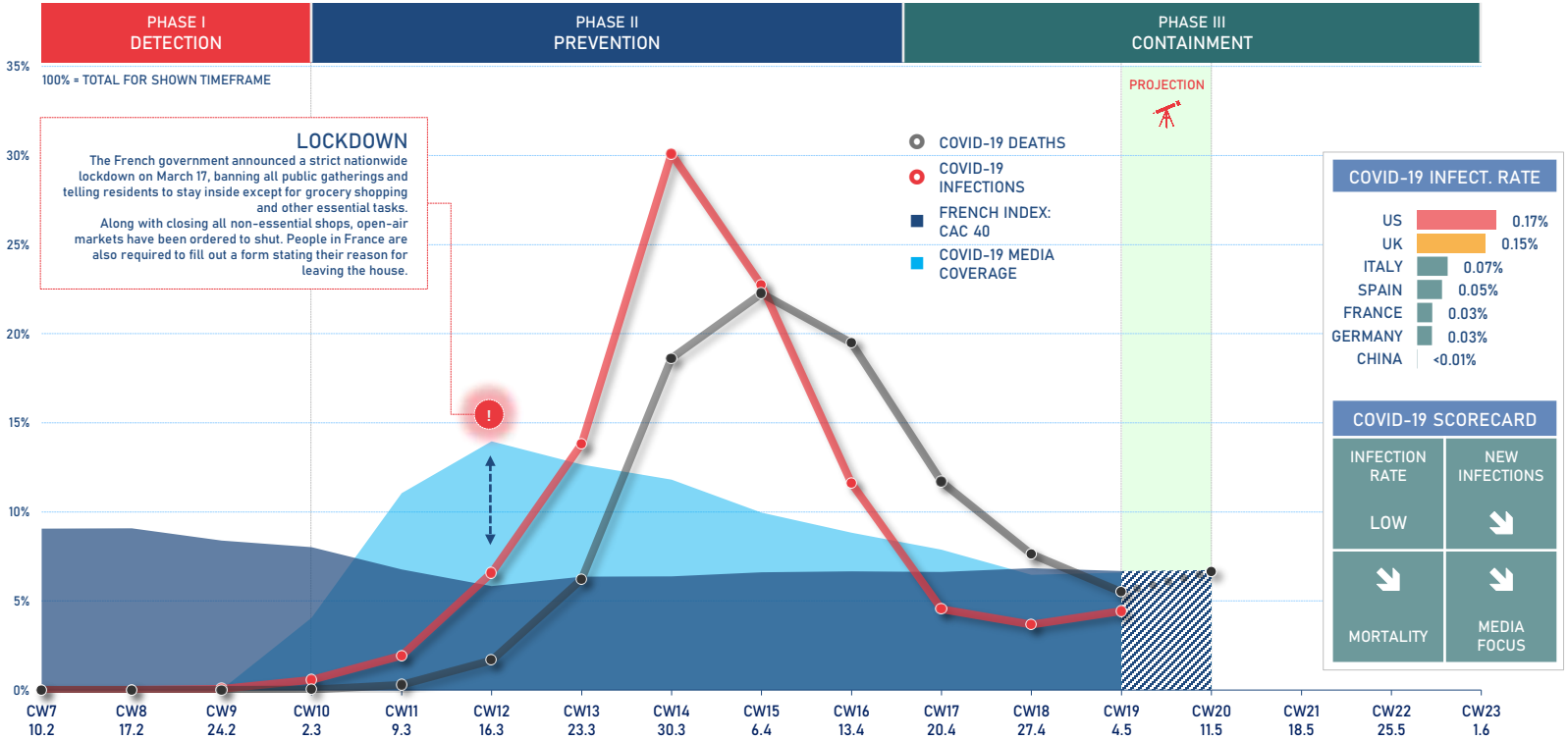
LEGEND

- NEW COVID-19 INFECTIONS
- NEW COVID-19 DEATHS
- NEW COVID-19 MEDIA COVERAGE
- GERMAN INDEX: DAX 30

...IN RESPECTIVE WEEK

WATCH OUT: MORTALITY IN FRANCE MAY NOT DECREASE THIS WEEK

- MORTALITY FURTHER DECREASES LAST WEEK. HOWEVER, NEW INFECTIONS DON'T CONTINUE TO DECREASE - MORTALITY IS EXPECTED TO SLIGHTLY INCREASE THIS WEEK.
- MEDIA COVERAGE CONTINUES TO DECREASE AFTER ANNOUNCEMENT OF LOCKDOWN MEASURES, WHEREAS FRENCH ECONOMY STARTS TO SLOWLY RECOVER.
- ADVICE: ACT SENSIBLY IN YOUR COMMUNICATIONS. BUT INDICATIONS SUGGEST PHASE III HAS BEGUN. ACT NOW.



COVID-19 INFECT. RATE

US	0.17%
UK	0.15%
ITALY	0.07%
SPAIN	0.05%
FRANCE	0.03%
GERMANY	0.03%
CHINA	<0.01%

COVID-19 SCORECARD

INFECTION RATE	NEW INFECTIONS
LOW	↘
↘	↘
MORTALITY	MEDIA FOCUS

MARKETS
FRANCE

UNIVERSE
ALL COVID-19 NEW TRACKED INFECTIONS
ALL COVID-19 RELATED MEDIA COVERAGE

PERIOD
FROM: FEB 10TH, 2020
TO: MAY 10TH, 2020

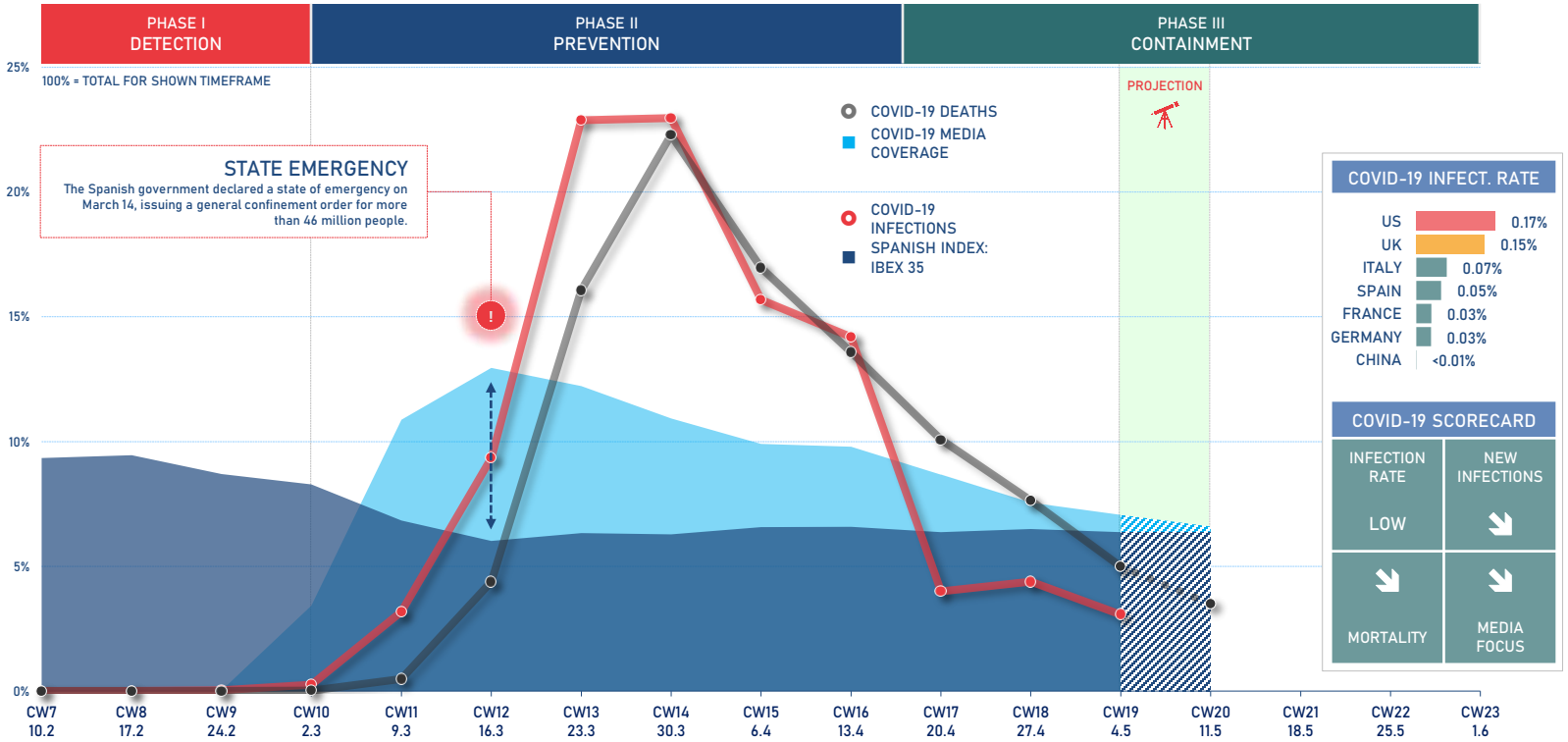
DATA
TRACKED COVID-19 INFECTIONS (JOHNS HOPKINS UNIVERSITY)
MEDIA VISIBILITY (GROSS REACH) TRADITIONAL & SOCIAL

LEGEND
- NEW COVID-19 INFECTIONS
- NEW COVID-19 DEATHS
- NEW COVID-19 MEDIA COVERAGE
- FRENCH INDEX: CAC 40 (PX1)

...IN RESPECTIVE WEEK

SPAIN CONTINUES TO SUCCESSFULLY CONTAIN THE VIRUS

- MEDIA ACCELERATING OPENNESS TO NEW TOPICS.
- ADVICE: ACT SENSIBLY IN YOUR COMMUNICATIONS. BUT INDICATIONS SUGGEST PHASE III HAS BEGUN. ACT NOW.



COVID-19 INFECT. RATE

US	0.17%
UK	0.15%
ITALY	0.07%
SPAIN	0.05%
FRANCE	0.03%
GERMANY	0.03%
CHINA	<0.01%

COVID-19 SCORECARD

INFECTION RATE: LOW	NEW INFECTIONS: ↘
MORTALITY: ↘	MEDIA FOCUS: ↘

MARKETS
SPAIN

UNIVERSE
ALL COVID-19 NEW TRACKED INFECTIONS
ALL COVID-19 RELATED MEDIA COVERAGE

PERIOD
FROM: FEB 10TH, 2020
TO: MAY 10TH, 2020

DATA
TRACKED COVID-19 INFECTIONS (JOHNS HOPKINS UNIVERSITY)
MEDIA VISIBILITY (GROSS REACH) TRADITIONAL & SOCIAL

LEGEND
- NEW COVID-19 INFECTIONS
- NEW COVID-19 DEATHS
- NEW COVID-19 MEDIA COVERAGE
- SPANISH INDEX: IBEX 35 (IBEX)

...IN RESPECTIVE WEEK

Contact: Mark Weiner
Chief Insights Officer
weiner@prime-research.com
203-414-8482

Author/US:
Karinne Smolenyak
Director: Healthcare Sector
Smolenyak@prime-research.com

Author/Int'l:
Bernd Hitzemann
Vice President
Hitzemann@prime-research.com