KEY FINDING

Regardless of political affiliation, Americans believe that **President Trump** should be the person or institution **most responsible for combatting disinformation**.

The biggest culprits identified as "very responsible" for the spread of disinformation are **fake social media accounts** (55%), **politicians** (45%), and **President Trump** (40%).

KEY FINDING

INSTITUTE FOR PUBLIC RELATIONS

2019 IPR DISINFORMATION IN SOCIETY REPORT