



IPR Research Bootcamps

IPR Research Bootcamps offer a one-day, hands-on, interactive, step-by-step guide to help PR and communications professionals understand how to find research, conduct research, read and use research effectively, and apply research in their everyday work.

Participants will learn how to design a study, plan a research project, appraise the role of a research in PR process, and learn about common research methods, as well as common mistakes in PR and communications.

IPR Research Symposiums

The IPR Research Symposium is our special way of saying thank you to our supporters. Attendees discuss the latest insights around topics such as internal communication, listening, social media, digital media, behavioral insights, and more.

Previous locations:



New York



Hong Kong



Dubai



Beijing



Singapore



Malaysia



London



India

IPR Webinars

IPR Webinars feature public relations leaders presenting the latest industry trends and research. Attendees receive a unique opportunity to learn and discuss with experts in the field. Past topics include communications measurement, blockchain research, behavioral science, internal communication, employee engagement, and more.

Public Relations Leadership Forum

The Public Relations Leadership Forum is a two-day seminar for high-performing, mid- to senior-level managers and executives at *Global 1000* companies and public relations agencies to strengthen their leadership development.

Number of attendees: 30 attendees

Location:  Chicago,  New York

Partners:





IPR Bridge Conference



The IPR Bridge Conference is the first two-day networking and interactive conference geared toward both public relations and corporate communications practitioners and academics. The IPR Bridge Conference allows academics to learn from senior-level executives, while having an opportunity to present their research at a peer-reviewed conference and allows mid-to-senior-level executives to learn about the latest in public relations and communications research.

Number of attendees: ~125 attendees

Location:  Washington, D.C.

Strategic Research and Communications Conference

Senior and emerging corporate and brand communicators are invited to attend this strategic research conference co-sponsored by the Institute for Public Relations, Cision, and PRIME Research. Attendees learn how to improve their return on PR investment using strategic research.

Speakers include global corporate and brand communicators, senior public relations researchers from top companies, and leading scholars in the field. They share best-practice case studies that inform the public relations community and will share their own experiences proving PR's value.

Number of attendees: ~100 attendees

Location:  New York

Partners:  

Annual Distinguished Lecture and Awards Dinner

Dating back to 1961, the IPR Annual Distinguished Lecture and Awards Dinner is IPR's biggest fundraiser to honor those who have made a difference in the profession. IPR bestows student awards and three lifetime achievement awards to deserving leaders at this event.

Number of attendees: ~ 320 attendees

Location:  New York

