RESOURCES SHARED BY ATTENDEES

**Title:** Tools for Radical Inclusivity in the Classroom  
**Source:** Crowd-sourced Google Doc  
**Link:** [https://docs.google.com/document/d/1EaLouDg7YbPCoZ_ZnzbERN8ZF7IpgTkBO9zrUTLAfym/edit?usp=sharing](https://docs.google.com/document/d/1EaLouDg7YbPCoZ_ZnzbERN8ZF7IpgTkBO9zrUTLAfym/edit?usp=sharing)  
(Shared by Natalie Asorey)

**Title:** Academics for Black Survival and Wellness  
**Link:** [https://www.academics4blacklives.com/](https://www.academics4blacklives.com/)  
**Description:** Academics for Black Survival and Wellness was organized by a group of Black counseling psychologists and their colleagues who practice Black allyship.  
(Shared by Natalie Asorey)

**Title:** Corporate Personhood And The Corporate Responsibility To Race  
**Source:** Journal of Business Ethics  
**Link:** [https://www.researchgate.net/publication/325002725_Corporate_Personhood_and_the_Corporate_Responsibility_to_Race](https://www.researchgate.net/publication/325002725_Corporate_Personhood_and_the_Corporate_Responsibility_to_Race)  
**Author:** Nneka Logan  
(Shared by Nneka Logan)

**Title:** The Starbucks Race Together Initiative: Analyzing A Public Relations Campaign With Critical Race Theory  
**Source:** Public Relations Inquiry  
**Link:** [https://journals.sagepub.com/doi/abs/10.1177/2046147X15626969](https://journals.sagepub.com/doi/abs/10.1177/2046147X15626969)  
**Author:** Nneka Logan  
(Shared by Nneka Logan)

**Source:** Ben and Jerry’s  
**Link:** Racial Justice webpage: [https://www.benjerry.com/values/issues-we-care-about/racial-justice](https://www.benjerry.com/values/issues-we-care-about/racial-justice)  
**Link:** Home webpage featuring “Dismantle White Supremacy:” [https://www.benjerry.com/](https://www.benjerry.com/)  
(Shared by Nneka Logan)
Title: AT&T CEO: 'Tolerance Is for Cowards' in Speech on Racial Tensions  
Source: Wall Street Journal  
Date: Sept 30, 2016  
Link: https://www.youtube.com/watch?v=4K0fm0bAV6Q  
(Shared by Nneka Logan)

Title: Randall Stephenson says he's glad his Black Lives Matter speech started conversations | Code 2018  
Source: Recode  
Date: May 30, 2018  
Link: https://www.youtube.com/watch?v=XSmOX-k4nbc  
(Shared by Nneka Logan)

Title: Understanding ‘Race’ In/And Public Relations: Where Do We Start and Where Should We Go?  
Authors: Debashish Munshi & Lee Edwards  
Date: Sept 27, 2011  
Link: https://www.tandfonline.com/doi/abs/10.1080/1062726X.2011.605976  
(Shared by Karen Russell)

Source: The Broom Center  
Description: Collected list of works by Black mass comm scholars. She’s collected more than 130 at last count.  
Date: ready to release by mid-summer so educators can use it to update syllabi  
Link: https://docs.google.com/spreadsheets/d/12AXMuNRWbevxwq1u2Sl6xA_G_yMMI1J9A_lbnJubJSnD8/edit  
(Shared by Stephanie Mahin)

Title: Anti-Racist Educator Questionnaire And Rubric  
Description: It was created by folks in theology but the goal is to facilitate growth for educators to become allies, and eventually accomplices for anti-racist work. It requires some self-work.  
Link: https://docs.google.com/document/d/1OT1-wV7uLYFpxQ3HAoo-7IiD5Ap6s-MNEYwe3RRjGBo/edit  
(Shared by Stephanie Mahin)

Title: Anti-Racist Pedagogy Guide: Methods and Challenges  
Resource: USC Libraries Research Guides  
Link: https://libguides.usc.edu/c.php?g=744325&p=5908931  
(Shared by Stephanie Mahin)

Title: Diverse Voices: Profiles in Leadership  
Source: PRSA Foundation and The PR Museum  
Link: https://www.diverseleadership.net
Title: Challenging The Dialogic Promise: How Ben & Jerry’s Support For Black Lives Matter Fosters Dissensus On Social Media
Authors: Erica Ciszek, and Nneka Logan
Source: Journal of Public Relations Research
Link: https://www.researchgate.net/publication/326907767_Challenging_the_dialogic_promise_how_Ben_Jerry%27s_support_for_Black_Lives_Matter_fosters_dissensus_on_social_media

Title: Race & Privilege: A Social Experiment | Regardless Of Race | CNA Insider
Source: CNA Insider
Date: Aug 13, 2016
Link: https://www.youtube.com/watch?v=F2hvibGdg4w
(Shared by Jacqueline Lambiase)

Title: Privilege Walk Activity
Source: Dolores Huerta Foundation for Community Organizing
(Shared by Gina Luttrell)

Title: Why I Don’t Facilitate Privilege Walks Anymore And What I Do Instead
Author: Meg Bolger
Date: Feb 16, 2018
Source: Medium
(Shared by Elizabeth Dickinson)

Source: Knapsack Institute
Description: An Intensive Three-Day Summer Institute Focused on Social Justice Pedagogy
Link: https://www.uccs.edu/knapsack/
(Shared by Tim Penning)

Title: Biography: Ida B. Well Bernett
Source: National Women’s History Museum
Link: https://www.womenshistory.org/education-resources/biographies/ida-b-wells-barnett
Description: Her anti-lying campaign predated Bernays.
(Shared by Jinx Broussard and mentioned by Stephahnie Mahin)

Title: Black PR Pioneers
Source: PR Museum
Link: https://www.prmuseum.org/black-pr-pioneers
(Shared By Carolyn Casertano)
Assignment Example: Diverse Voices in the History of PR
Author: Arien Rozelle, St. John Fisher College
(Shared by Arien Rozelle)

Title: Hidden Figures of PR: Putting a Long-Overdue Spotlight on African American PR Practitioners
Source: Plank Center
Date: May 4, 2017
PowerPoint: https://www.slideshare.net/plankcenter/hidden-figures-of-pr-putting-a-longoverdue-spotlight-on-african-american-pr-practitioners
(Shared by Stehphynie Perkins)

Resource Center: The Museum of PR
Link: https://www.prmuseum.org/
(Shared by Erica Cisek)

Title: Denise Hill Podcast: Hidden Figures in Public Relations History
Source: Journalism History
Date: April 16, 2019
Link: https://journalism-history.org/2019/04/16/hill-podcast-hidden-figures-in-public-relations-history/

Resource Center: The Broom Speakers Bureau
Link: https://docs.google.com/forms/d/e/1FAIpQLScpx7tC8O_46ge59Y2Yni3IC5gGwnLpPqP1Alf5CbLeOlg2XQ/viewform
Description: We’re working with David Brown to find PR professionals from communities of color interested in guest speaking to PR classes. Will be a searchable database for PR professors
(Shared by Kaye Sweetser)

Resource Center: PRSA Speakers Bureau
Link: https://www.prsa.org/home/get-involved/speakers-bureau
(Shared by Tony D’Angelo)

Resource Center: National Black PR Society Affiliate Chapters
Link: https://nbprs.org/nbprs-affiliate-chapters/
(Shared by Hilary Fussell Sisco)

Resource Center: Public Relations Division of AEJMC – Speakers Bureau
Link: https://aejmc.us/prd/prd-speakers-bureau/
Password: bernays