

RACE IN THE CLASSROOM

Sponsored by the Institute for Public Relations and PRSA Educators Academy

Session 3: Race in the PR Classroom: Diversifying PR Faculty



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RESOURCES SHARED BY SPEAKERS & ATTENDEES

Title: A Profile of the Communication Doctorate VII

Source: National Communication Association

Link: https://www.natcom.org/sites/default/files/publications/NCA_Report_SED_VII.pdf

Date: 2018

(Shared by Daymion Waymer)

Title: When White Scholars Pick White Scholars

Source: Inside Higher Ed

Link: <https://www.insidehighered.com/news/2019/06/13/communication-scholars-debate-how-fields-distinguished-scholars-should-be-picked>

Date: June 13, 2019

(Shared by Daymion Waymer)

Title: Diversity Revisited: Good Ideas for Your Diversity Plan

Source: ASJMC

Link: http://www.asjmc.org/resources/diversity_booklet/index.php

Date: August 2008

(Shared by Rochelle Ford)

Title: Diversity Tipsheet

Source: ACEJMC

Link: <http://www.acejmc.org/resources/diversity-tipsheet/>

(Shared by Rochelle Ford)

Title: Recruiting Diverse and Excellent New Faculty

Source: Inside Higher Ed

Link: <https://www.insidehighered.com/advice/2018/07/19/advice-deans-department-heads-and-search-committees-recruiting-diverse-faculty>

Date: July 19, 2018

(Shared by Rochelle Ford)

Title: Diversity Takes a Hit During Tough Times

Source: The Chronicle of Higher Education

Link: <https://www.chronicle.com/article/Diversity-Takes-a-Hit-During/48732>

Date: October 11, 2009

(Shared by Rochelle Ford)

Title: Want Diversity? 15 Recruiting Tactics to Attract a Wider Range of Candidates

Source: Forbes

Link: <https://www.forbes.com/sites/forbescoachescouncil/2017/08/29/want-diversity-15-recruiting-tactics-to-attract-a-wider-range-of-candidates/#22dd80052144>

Date: August 29, 2017

(Shared by Rochelle Ford)

Title: Interrupting the Usual: Successful Strategies for Hiring Diverse Faculty

Authors: Daryl G. Smith, Caroline S. Turner, Nana Osei-Kofi and Sandra Richards

Source: The Ohio University Press

Link:

<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.467.9198&rep=rep1&type=pdf>

Date: March/April 2004

(Shared by Rochelle Ford)

Title: Diversifying the Faculty

Authors: Orlando Taylor, Cheryl Burgan Apprey, George Hill, Loretta McGrann and Jianping Wang

Source: Association of American Colleges & Universities – PeerReview

Link: <https://www.aacu.org/publications-research/periodicals/diversifying-faculty>

Date: Summer 2010

(Shared by Rochelle Ford)

Title: “What I am Working on Today” Blog: ACEJMC Diversity Standard as Institutional Model

Source: ASJMC

Link: <http://www.asjmc.org/contemporary/workarticles/archives/022916.php>

Date: February 29, 2016

(Shared by Rochelle Ford)

Title: “What I am Working on Today” Blog: Bugeja’s Acceptance Remarks for Greenlee School’s National Diversity Award

Source: ASJMC

Link: <http://www.asjmc.org/contemporary/workarticles/archives/081214.php>

Date: August 12, 2014

(Shared by Rochelle Ford)

Title: Institute for Diverse Leadership in Journalism and Communication

Source: AEJMC

Link: <https://www.aejmc.org/home/2019/12/idl-call/>

(Shared by Rochelle Ford)

Title: AEJMC Presidential Diversity & Inclusion Career Development Fellowship for Graduate Students

Source: AEJMC

Link: <http://aejmc.org/events/sanfrancisco20/presidential-diversity-inclusion-fellowship/>

(Shared by Rochelle Ford)

Title: Project Implicit

Source: Harvard

Link: <https://implicit.harvard.edu/implicit/>

(Shared by Rochelle Ford)

Title: Diversity and Inclusion Are Not Enough

Source: Inside Higher Ed

Link: <https://www.insidehighered.com/views/2020/06/18/colleges-shouldnt-simply-focus-diversity-and-inclusion-also-attack-systemic-racism>

Date: June 18, 2020

(Shared by Rochelle Ford)

Title: Incorporating Diversity into Course Curricula

Source: AEJMC

Link: <http://www.aejmc.org/home/2013/10/diversity-into-curricula/>

Date: November 2013

(Shared by Rochelle Ford)

Title: What Is Taught about Diversity and How Is It Taught? A 2015 Update of Diversity Teaching at U.S. Journalism and Mass Communication Programs

Authors: Masudul Biswas, Ralph Izzard, Sepi Roshan

Source: Teaching Journalism and Mass Communication

Link: <https://aejmc.us/spig/wp-content/uploads/sites/9/2017/01/tjmc-w17-biswas-izzard-roshan.pdf>

Date: Winter 2017

(Shared by Rochelle Ford)

Title: AEJMC Trailblazers of Diversity Oral History Project

Source: AEJMC

Link: <https://www.aejmc.org/home/?s=trailblazer>

Date: July 2016

(Shared by Rochelle Ford)

Title: AEJMC Baskett Mosse Award for Faculty Development Recipients

Source: AEJMC

Link: <https://www.aejmc.org/home/scholarship/award-recipients/>

(Shared by Rochelle Ford)

Title: Commission on the Status of Minorities

Source: Commission on the Status of Minorities

Link: <https://csmdiversity.org>

(Shared by Rochelle Ford)

Title: California State University Fullerton Dean's Message June 2020

Source: California State University Fullerton

Link: https://communications.fullerton.edu/aboutus/college_theme/deans_message1.php

Date: June 2020

(Shared by Bey-Ling Sha)

Title: It's Time to Replace the Broken Contract with America

Source: PR Week

Link: <https://www.prweek.com/article/1684869/rochelle-ford-its-time-replace-broken-contract-america>

Date: June 1, 2020

(Shared by Rochelle Ford)

Title: Acknowledge Our Past. Change Our Future.

Source: Page

Link: <https://page.org/blog/acknowledge-our-past-change-our-future>

Date: June 8, 2020

(Shared by Bey-Ling Sha)

Title: Race in the PR Classroom: Calling All Great Ideas for Teaching (GIFTs)

Source: PRSA Educators Academy

Link: <https://spark.adobe.com/page/23K9TUeobK1M2/>

(Shared by Daymion Waymer)

Title: Boston College School of Social Work Latinx Leadership Initiative

Source: Boston College

Link: <https://www.bc.edu/bc-web/schools/ssw/msw-program/lli-program.html>

(Shared by Sharee Broussard)

Title: #CommunicationSoWhite

Source: International Communication Association Journal of Communication

Link: <https://academic.oup.com/joc/article/68/2/254/4958972>

Date: April 2, 2018

(Shared by Daymion Waymer)

Title: SDSU Bilingual Media Writing Initiative

Source: Dave Hecht

Link: https://www.youtube.com/watch?v=G3_GoYSg04Y

Date: March 8, 2016

(Shared by Bey-Ling Sha and Kaye Sweetser)

Title: McNair Scholars

Source: McNair Scholars

Link: <https://mcnairscholars.com>

(Shared by Jean Sandlin and Rochelle Ford)

Title: San Diego State University Bilingual Media Writing Program

Source: San Diego State University

Link: https://jms.sdsu.edu/about_us/bilingual_program

(Shared by Kaye Sweetser)

Title: National Black Public Relations Society

Source: National Black Public Relations Society

Link: <https://nbprs.org>

(Shared by Rochelle Ford)

Title: Hispanic Public Relations Association

Source: Hispanic Public Relations Association

Link: <https://hpra-usa.org>

(Shared by Rochelle Ford)

Title: National Association of Black Journalists

Source: National Association of Black Journalists

Link: <https://www.nabj.org>

(Shared by Rochelle Ford)

Title: The National Association of Hispanic Journalists

Source: The National Association of Hispanic Journalists

Link: <https://nahj.org>

(Shared by Rochelle Ford)

Title: Asian American Journalists Association

Source: Asian American Journalists Association

Link: <https://www.aaja.org>

(Shared by Rochelle Ford)

Title: Broom Center Mass Communication Research by Black Scholars Google Doc

Source: Broom Center

Link:

https://docs.google.com/spreadsheets/d/12AXMuNRWbevwxq1u25I6xA_G_yMMI1J9A_lubJSnD8/edit#gid=0

(Shared by Kaye Sweetser)

Title: Mass Communication Research by Black Scholars Input

Source: Broom Initiative

Link:

https://docs.google.com/forms/d/e/1FAIpQLScrxgS0_wJDDfFdTDv2crISQUJvFnOuKFvu_fusj0ScFqSQg/viewform

(Shared by Kaye Sweetser)

Title: Broom Speakers Bureau Signup for POC Guest Speakers

Source: Broom Center Twitter

Link: <https://twitter.com/BroomCenter/status/1273621850921279489>

(Shared by Kaye Sweetser)

Title: Diversity Action Alliance

Source: Diversity Action Alliance

Link: <https://www.diversityactionalliance.org>

(Shared by Rochelle Ford)