

»» WHAT IS IPR NEXT?

IPR NEXT is a membership community that offers research-driven professional development training and mentorship opportunities to empower public relations and communications professionals with less than 10 years of experience with actionable insights and intelligence. Our members want to supercharge and grow in their careers while building lifelong relationships and connections with IPR Trustees, ELEVATE members, and one another.

»» YOUR ANNUAL MEMBERSHIP INCLUDES:



IPR NEXT Leadership Development Sessions and Certificate Programs

Virtual training series, driven by IPR research insights on critical areas such as:

- Leadership
- Generative AI
- Media Relations
- Business Acumen
- Social Media Management
- Measurement + more!



IPR NEXT Newsletter



Exclusive Access to the IPR Mobile App



On-Demand IPR Research Bootcamp



Mentorship Circles: Participate in quarterly mentorship meetings led by senior-level leaders from [IPR ELEVATE](#) and the [IPR Board of Trustees](#) based on shared interests and expertise.



In-Person Events: Attend in-person receptions, mixers, and programs in your region to meet other IPR NEXT members as well as ELEVATE members and the IPR Board.

»» AVAILABLE ADD-ONS:

- **Exclusive rates** to attend future [IPR Master Class](#) Series and IPR conferences

»» CRITERIA FOR MEMBERSHIP:

- Bachelor's degree in public relations, marketing, business or a similar field
- Less than 10 years of career experience
- Passionate about the IPR mission and the PR industry
- Motivated to grow as a professional and leader
- Committed to high standards of professionalism and ethics

»» TERMS AND COSTS:

Corporate & Agency:

\$2,000 Annually

One-year, renewable terms

Nonprofit:

\$1,000 Annually

One-year, renewable terms

Full-Time Academic:

\$500 Annually

One-year, renewable terms