RESOURCES shared by ATTENDEES

**Title:** Virtual Roundtable: MLK Advisor Dr. Clarence B. Jones on Racism, Protests, and the Path Ahead  
**Source:** Communications Network  
**Date:** June 2, 2020  
(Shared by Jesper Fessmann)

**Title:** Change Agent: The Journal of the Communications Network  
**Source:** Communications Network  
**Link:** [https://changeagent2019.comnetwork.org](https://changeagent2019.comnetwork.org)  
(Shared by Jesper Fessmann)

**Title:** #HashtagActivism: Networks of Race and Gender Justice  
**Authors:** Sarah J. Jackson, Moya Bailey, and Brooke Foucault Welles  
**Source:** MIT Press  
**Date:** 2020  
(Shared by Jesper Fessmann)

**Title:** Barriers, Borders, and Boundaries: Exploring Why There Are So Few African-American Males in the Public Relations Profession  
**Author:** Charles Wallington  
**Source:** PR Journal  
**Date:** June 2020  
(Shared by Erica Ciszek)
Title: Mass Communication Research by Black Scholars
Source: Broom Center
Link: https://docs.google.com/spreadsheets/d/12AXMuNRWbevwxwq1u25I6xA_G_yMMI1J9A_lbubJsnD8/edit#gid=0
Date: 2020
(Shared by Steve Ryan)

Title: African-American students’ perceptions of public relations education and practice: Implications for minority recruitment
Authors: Kenon A. Brown, Candace White, Damion Waymer
Link: https://www.sciencedirect.com/science/article/abs/pii/S0363811111001494
(Shared by Natalie Tindall)

Title: Where Do We Go From Here: Chaos or Community
Author: Dr. Martin Luther King, Jr.
Link: https://www.amazon.com/Where-Do-We-Here-Community/dp/0807000671
(Shared by David Brown)

Title: PR Women with Influence: Breaking through the Ethical and Leadership Challenges
Date: Coming Soon!
Author: Juan Meng and Marlene Neill
Description: The book includes survey and interview data based on the experiences of women of color. More than half of the women we interviewed were women of color. They discuss the challenges they faced in their path to leadership and how they have overcome them.
(Shared by Marlene Neill)

Title: Racial and Gender-Based Differences in the Collegiate Development of Public Relations Majors: Implications for Underrepresented Recruitment and Retention
Author: Kenon Brown, Damion Waymer and Ziyuan Zhou
Date: January 31, 2019
(Shared by Emily Kinsky)

Title: What It’s Like to be Black in PR (Video)
Source: PR Week US
Link: https://www.youtube.com/watch?v=gsd4Y47tsgM
(Shared by Erica Ciszek)
Title: Learning about Diversity Worldwide: How a Social Media Writing Assignment Provides Students with Multicultural Perspectives
Author: Arhlene A. Flowers
Source: AEJMC
(Shared by Emily Kinsky)

Title: Diverse Voices: Profiles in Leadership
Source: PRSA Foundation
Link: https://www.diverseleadership.net/about
(Shared by David Brown)

Title: Read the Twitter hashtag - #Blackintheivory
Source: Twitter
Description: to see the racist actions/prejudice actions/errors others have made in higher education
(Shared by Lauren Bullock)

Title: Radical Hope: A Teaching Manifesto
Author: Kevin Gannon
Link: https://www.amazon.com/Radical-Hope-Teaching-Manifesto-Education/dp/1949199517
(Shared by Natalie Tindall)

Title: Teaching to Transgress: Education as the Practice of Freedom
Author: Bell Hooks
Link: https://www.amazon.com/Teaching-Transgress-Education-Practice-Translation/dp/0415908086
(Shared by Natalie Tindall)

Title: White Fragility: Why It’s So Hard for White People to Talk About Race
Author: Robin DiAngelo
Link: https://www.amazon.com/White-Fragility-People-About-Racism/dp/0807047414
(Shared by David Brown)

Title: Evicted: Poverty and Profit in the American City
Author: Matthew Desmond
Link: https://www.goodreads.com/book/show/25852784-evicted
(Shared by David Brown)
Title: Exploring Diversity and Client Work in Public Relations Education
Author: Katie Place and Antoaneta M. Vanc
Source: AEJMC
Link: https://aejmc.us/jpre/2016/12/14/exploring-diversity-and-client-work-in-public-relations-education/
(Shared by Emily Kinsky)

Title: Essay: Why Power Can’t Control the Voice
Author: David Brown
Source: WHYY
Link: https://whyy.org/articles/who-has-power-and-whats-their-purpose-reflections-on-a-silent-prayer/
(Shared by David Brown)

Resource: The Communications Network
Description: A meeting place for the CCOs of the major foundations
Link: https://www.comnetwork.org/
(Shared by Jasper Fessman)

Resource: Radical Communications Network
Description: Founded by Shanelle Mathews, former Communications Director for Black Lives Matter
Link: https://www.radcommsnetwork.org/
(Shared by Jasper Fessman)

Resource: National Association for Multicultural Education (NAME)
Link: https://www.nameorg.org/mcp_journal.php
(Shared by Hsin Yen Yang)

Resource: Journal of Public Interest Communications
Link: https://journals.flvc.org/jpic
(Shared by Emily Kinsky)

Resource: Journal of Public Relations Education
Date: Coming Soon!
Title: Resource of articles by BIPOC scholars
Link: https://aejmc.us/jpre/
(Shared by Emily Kinsky)

Topic: High School Recruitment
Resource: Media and Leadership Academy at the University of Georgia
Link: https://www.ugagspa.org/academy
(Shared by Karen Russell)
Topic: High School Recruitment  
Resource: AdPR Academy: Advancing Diversity at University of Georgia  
Link: [https://adpracademy.uga.edu/index.html](https://adpracademy.uga.edu/index.html)  
(Shared by Karen Russell)

Topic: High School Recruitment  
Resource: Summer Scholars at Clemson University  
Link: [https://www.clemson.edu/summer/summer-scholars/](https://www.clemson.edu/summer/summer-scholars/)  
(Shared by Karen Russell)

Title: Challenging the Dialogic Promise: How Ben & Jerry’s Support for Black Lives Matter Fosters Dissensus on Social Media  
Authors: Erica Ciszek and Nneka Logan  
Link: [https://www.tandfonline.com/doi/abs/10.1080/1062726X.2018.1498342](https://www.tandfonline.com/doi/abs/10.1080/1062726X.2018.1498342)  
(Shared by Julia Fraustino)

Title: Tweeting a Social Movement: Black Lives Matter and Its use of Twitter to Share Information, Build Community, and Promote Action  
Authors: Candice Edrington and Nicole Lee  
Link: [https://journals.flvc.org/jpic/article/view/106120?fbclid=IwAR2yTbIvsBaQwPcRyK4pcWHz4FJ2_X7WAmlNUOkgwU9KjAy_WUd_HEUosVY](https://journals.flvc.org/jpic/article/view/106120?fbclid=IwAR2yTbIvsBaQwPcRyK4pcWHz4FJ2_X7WAmlNUOkgwU9KjAy_WUd_HEUosVY)  
(Shared by Stephanie Madden)

Title: What CEOs Said About George Floyd’s Death  
Authors: Inti Pacheco and Stephanie Stamm  
Source: Wall Street Journal  
Date: June 5, 2020  
(Shared by Tom Kelleher)

*NOTE: Natalie Tindall is continuing to collect resources. If you would like to share or reach out her email address is ntindall@lamar.edu or connect on Twitter at @dr_tindall.*