

RACE IN THE CLASSROOM

Sponsored by the Institute for Public Relations and PRSA Educators Academy

Session 8: Linking the Past to the Present



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RESOURCES SHARED

ProQuest Black Studies Center

<https://about.proquest.com/products-services/bsc.html>

PR Museum Resource Center on Black PR Pioneers:

<https://www.prmuseum.org/black-pr-pioneers>

Description of Feb. 9, 2021 Event: Sixth Annual Black PR History Month Celebration

<https://www.prmuseum.org/020921-celebrating-black-pr-history>

Video of 2020 PR Museum Black History Month Event:

<https://www.prmuseum.org/black-pr-history-2020>

"Public Relations and Business Responses to Civil Rights Movement"

By Dr. Karen Miller Russell and Dr. Meg Lamme

https://www.academia.edu/3223798/Public_relations_and_business_responses_to_the_civil_rights_movement