

**MIND
THE
GAP**

**THE CALL TO
ACTION**

KPMG

IPR
Institute
for Public
Relations

**GENDER EQUALITY ISN'T JUST FOR THE INDIVIDUAL
BUT THE INDUSTRY AND THE ORGANIZATION, TOO**

ADDRESS POTENTIAL PAY GAPS.

LEADERS MUST PRIORITIZE ACTION.

TAKE CHARGE OF YOUR CAREER.

REVIEW POLICIES AND MAKE ORGANIZATIONAL CHANGE.