

BECOME A SPONSOR!



The Institute for Public Relations is hosting the first-ever IPR Virtual Run for Research 5K/10K. It's very easy to do —pledge to walk or run 3 miles (or 6.2 miles) and then complete the challenge from **August 1 to September 15**.

100% of the proceeds will fund research projects at IPR.

SPONSORSHIP LEVELS

PLATINUM
\$5,000



- Inclusion in the virtual and actual swag bag
- Largest display of company logo/name on website/shirts/social promotions
- Logo and website hyperlink included on all electronic promotion
- 5 mentions on social
- Complimentary registration for 10 runners

GOLD
\$2,500



- Inclusion in the virtual swag bag
- Second largest display of company logo/name on website/shirts/social promotions
- Logo and website hyperlink included on all electronic promotion
- 3 mentions on social
- Complimentary registration for 7 runners

SILVER
\$1,000



- Third largest display of company logo/name on website/shirts/social promotions
- Complimentary registration for 5 runners
- Logo and hyperlink on all event-related electronic newsletters

BRONZE
\$500



- Smallest logo/name on website/shirts/social promotions
- Complimentary registration of 2 runners
- Logo and hyperlink on all event-related electronic newsletters

Note: Sponsorship levels will be indicated on the t-shirts by logo's size and positioning. (Ex: Lowest level sponsors will have the smallest size logo and they will appear at the bottom of the t-shirts.)

Friends of IPR

\$499-100



INDIVIDUAL SPONSORSHIP

- Option to include name as a sponsor on the IPR website
- Complimentary IPR swag bag

For more information about sponsorship, please email nikki@instituteforpr.org