SPONSORSHIP AND GIVING OPPORTUNITIES

The Bridge
Public Relations and Communications Conference
“Connecting the Academy and the Profession”
Georgetown University, Washington, D.C.

SPONSORED EVENTS:

- **The Bridge Reception (Thursday evening):** $4,000 (4 sponsor spots)
- **Lunch (2 events):** $3,500 (4 sponsor spots)
- **Breakfasts (2 events):** $2,500 (4 sponsor spots)
- **Networking breaks (4 events):** $1,500 (8 sponsor spots)

GIVING LEVELS:

- **Platinum:** $10,000 and above
- **Gold:** $5,000 - $9,999
- **Silver:** $1,000 - $4,999
- **Bronze:** $100 - $999

SPONSORED EVENTS

**The Bridge Reception ($4,000 each)**
Thursday

The Bridge Reception will be held off-site at a cultural location TBD. The reception will feature hors d’oeuvres with an open bar and a featured speaker (brief 10-minute presentation). Maximum of four sponsors.

Benefits include:

- Visual sponsorship recognition throughout the social
- Three tickets to the social
- Verbal acknowledgment at the conference
- Sponsor ribbon on nametag
- Acknowledgment in the program, IPR website, and on the welcome slide for the day of the sponsorship.
**Lunch ($3,500 each)**

*Lunch is available for sponsorship on Thursday or Friday. Maximum of two sponsors at each event for four spaces total.*

**Benefits include:**

- Visual sponsorship recognition throughout the lunch
- One ticket to the conference
- Verbal acknowledgment at the conference
- Acknowledgment in the program, IPR website, and on the welcome slide following lunch for the day of the sponsorship.

**Breakfasts ($2,500 each)**

*Breakfast is available for sponsorship on Thursday and Friday. Maximum of two sponsors at each event for four total.*

**Benefits include:**

- Visual sponsorship recognition throughout the breakfast
- One ticket to the conference
- Verbal acknowledgment at the conference
- Sponsor ribbon on nametag
- Acknowledgment in the program, website, and on the welcome slide for the day of the sponsorship.

**Networking Breaks ($1,500 each)**

*Breaks will include snacks and non-alcoholic beverages. Maximum of two sponsors at each networking break ($1,500 each) for eight spaces total.*

**Benefits include:**

- Visual sponsorship recognition throughout the break
- Verbal acknowledgment at the conference
- Sponsor ribbon on nametag
- Acknowledgment in the program, IPR website, and on the welcome slide for the day of the sponsorship
GIVING LEVELS

- **Platinum** - $10,000 and above
- **Gold** - $5,000 - $9,999
- **Silver** - $1,000 - $4,999
- **Bronze** - $250 - $999

All Giving Level sponsors will receive the following benefits:

- Logo featured on conference slides (posted at break and events in the keynote room) listed by giving level
- Logo featured throughout the event on stand-up poster showing giving levels
- Logo featured on conference website
- Sponsorship ribbon featured on name tag at event
- Featured in social and digital media promotions including our IPR Research Letter sent to 12,000+ subscribers

Platinum and Gold sponsors will also receive:

- Verbal acknowledgment at the conference
- Two conference tickets

Platinum sponsors will also receive:

- Opportunity to introduce speakers in keynote session