

12:00:34 From IPR: Olivia Kresic to Everyone:
Welcome, everyone! Great to have you here.

12:02:38 From IPR: Olivia Kresic to Everyone:
If you have a question, please feel free to virtually raise your hand or enter it in the Q&A section

12:04:56 From Hashim Muhammad Suleiman, PhD to Everyone:
My name is Hashim Muhammad Suleiman, PhD. Department of Mass Communication Ahmadu Bello University, Zaria-Nigeria.

12:05:16 From IPR: Olivia Kresic to Everyone:
Hello, Hashim! Thank you for joining us today

12:09:24 From Dr. Bey-Ling Sha to Everyone:
Definition of "system" – ". . . a set of interacting units that endures through time within an established boundary by responding and adjusting to change pressures from the environment to achieve and maintain goal states" (Broom & Sha, 2013, p. 151)

12:16:59 From IPR: Olivia Kresic to Everyone:
Dr. Sha shared this podcast link with us: <https://soundcloud.com/facultyfutureslab/faculty-futures-lab-32-how-to-professor-inclusive-academic-leadership>

12:26:39 From Brooke Barnett to Everyone:
Dean Sh always brings the light!

12:26:58 From Brooke Barnett to Everyone:
Sorry. Dean Sha!

12:32:26 From Ross Hollebon to Host and Panelists:
I was too young to understand the situation at the time, but I grew up in Prince George's County in Maryland, just outside of Washington, D.C. I've learned recently that I went to school in one of the first "bussing" programs where children of color were brought in to my elementary school to diversify the student body and provide more chances to more students. Historically, are any of you aware of positive outcomes that have come from programs like this (it absolutely made me more aware and experienced with broader life experiences)?

12:33:57 From IPR: Olivia Kresic to Everyone:
Thank you for sharing and thanks for the question, Ross! We will share with our speakers during Q&A.

12:42:16 From Pat Ford to Everyone:
Excellent discussion by this distinguished panel. I particularly like the emphasis so far in turning these insights into ACTION.

12:43:46 From IPR: Olivia Kresic to Everyone:
Thanks so much, Pat!

12:44:03 From Pat Ford to Everyone:
Great points on leadership. It's not only knowing what's the right thing to do and committing yourself to that, but also inspiring and motivating others to see how much it is in their interest to effect meaningful change.

12:44:14 From Dr. Bey-Ling Sha to Everyone:
". . . influencing people to get things done" (Sha, 2021, p. 407; cf. Rost, 1993; Yukl & Gardner, 2020)

12:45:01 From Pat Ford to Everyone:
“...Work on your relationship with yourself...”. Yes!

12:46:48 From Sarah Jackson to Everyone:
Yes, thank you so much Dr. Sha for these incredible insights and thoughts! 😊

12:47:23 From Sarah Jackson to Everyone:
Please feel free to share any questions that you have for our panelists here!

12:48:11 From IPR: Olivia Kresic to Everyone:
Dr. Sha shared some great works cited with us. Dropping here:

12:48:13 From IPR: Olivia Kresic to Everyone:
Broom, G. M., & Sha, B.-L. (2013). *Cutlip & Center’s effective public relations* (11th ed.). Upper Saddle River, NJ: Pearson.

12:48:18 From IPR: Olivia Kresic to Everyone:
Rost, J. C. (1993). *Leadership for the twenty-first century*. Westport: Praeger.

12:48:25 From IPR: Olivia Kresic to Everyone:
Sha, B.-L. (2021). Editor’s essay: Letting go in leadership. *Journal of Public Relations Research*, 33(6), 407–414. <http://dx.doi.org/10.1080/1062726X.2021.2061752> (Online publication date: April 29, 2022)

12:48:30 From IPR: Olivia Kresic to Everyone:
Yukl, G. A., & Gardner, W. L. (2002). *Leadership in organizations* (9th ed.). Boston: Pearson.

12:51:25 From Brooke Barnett to Everyone:
This is one thing I read that addresses part of this: <https://www.chalkbeat.org/2019/7/1/21121022/did-busing-for-school-desegregation-succeed-here-s-what-research-says>.

12:54:34 From Olga Mayoral Wilson to Host and Panelists:
Will it be possible to obtain a transcript with the wonderful references in the chat room?

12:56:21 From IPR: Olivia Kresic to Everyone:
Hi Olga, we will gladly share this chat transcript with attendees after the meeting

12:56:57 From Olga Mayoral Wilson to Host and Panelists:
Hi Olivia, much appreciated!

12:57:26 From IPR: Olivia Kresic to Everyone:
If you have any feedback for us, please let us know through this feedback survey: <https://www.surveymonkey.com/r/8Z9VJSD>

12:58:03 From Abbey Levenshus to Everyone:
Love that emphasis on relational approaches in public relations...fixing not just communicating

12:58:52 From Dr. Bey-Ling Sha to Everyone:
See chapters 11 and 12 of *Cutlip & Center's Effective Public Relations: communication strategies AND action strategies!*

12:59:17 From Dr. Bey-Ling Sha to Everyone:
and Glen Broom always said: organizations can NOT communicate their way out of a problem that they have BEHAVED their way into.

12:59:23 From Brooke Barnett to Everyone:
<https://citls.lafayette.edu/integrating-anti-racism-into->

